



FORRESTER®

Technology & Innovation Summit EMEA 2025

London & Digital

October 8, 2025 – October 10, 2025

Agenda downloaded: June 06, 2026 09:41:30 AM ET

Bold Starts: Wednesday , Oct 8

1:00 pm – 6:00 pm BST	Registration Opens
2:15 pm – 4:00 pm BST	<p>Forrester Women's Leadership Program: Thrive In Chaos</p> <p>Speakers: Oliwia Berdak, VP, Research Director, Forrester Enza Iannopolo, VP, Principal Analyst, Forrester Elena Antonakou, Talent Management & Learning Specialist • EX - L&D, Forrester Michelle Fortune, Acting Manager of the Technology Innovation Office, World Bank Group Michelle Weksler, Senior Principal Consultant, Autodesk Lisa Burns-Peake, Director of Security GRC, Business Resilience, and Data Protection, Smart DCC</p>
4:30 pm – 5:45 pm BST	<p>Technology & Innovation Summit Certification: High-Performance IT Strategy</p> <p>Speakers: Frederic Giron, VP, Senior Research Director, Forrester Stephane Roger, Executive Partner, CIO Executive Program, Forrester</p>
4:30 pm – 5:45 pm BST	<p>Technology & Innovation Summit Certification: Data & AI Readiness</p> <p>Speakers: Martha Bennett, VP, Principal Analyst, Forrester Lorenzo Introna, Principal Consultant, Forrester</p>
5:00 pm – 6:00 pm BST	<p>Executive Leadership Exchange (Invite-Only): Welcome & Kickoff</p> <p>Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Ash Pal, VP, CIO Executive Partner, Forrester</p>
5:45 pm – 6:45 pm BST	Welcome Reception

Thursday, Oct 9

8:30 am – 9:30 am BST	General Breakfast
8:45 am – 9:30 am BST	<p>Ignite Program Breakfast (Invite Only)</p> <p>Speakers: Dane Anderson, SVP, International Research & Product, Forrester</p>
9:30 am – 10:00 am BST	<p>Keynote: Welcome & Opening Remarks</p> <p>Speakers: George Colony, CEO, Forrester Pascal Matzke, VP, Research Director, Forrester</p>
10:00 am – 10:30 am BST	<p>Keynote: Agentic To AGI. It's The Journey, Not The Destination</p> <p>Speakers: Bernhard Schaffrik, Principal Analyst, Forrester</p>

Thursday, Oct 9

<p>10:30 am – 11:00 am BST</p>	<p>Keynote: Use The AI Moment To Achieve Your High-Performance Ambitions</p> <p>Speakers: Manuel Geitz, Principal Analyst, Forrester</p>									
<p>11:05 am – 11:50 am BST</p>	<p>Marketplace Coffee Break & Networking (In-Person Only)</p> <p>11:10am - 11:20am - deepset: How Airbus, OakNorth, And The Economist Master AI Orchestration</p> <p>Speakers: Mark Ghannam, Head of Ecosystem & Partnerships, deepset</p>									
<p>11:10 am – 11:40 am BST</p>	<p>Executive Leadership Exchange (Invite only): Exclusive Keynote Q&A</p> <p>Speakers: Bernhard Schaffrik, Principal Analyst, Forrester George Colony, CEO, Forrester</p>									
<p>11:15 am – 11:45 am BST</p>	<p>Analyst-Led Roundtables</p> <p>Scaling Governance Maturity: Treating Sustainability Data Like A Business Asset Speakers: Raluca Alexandru, Analyst, Forrester</p> <p>AEGIS: Guardrails In The Age Of The Agentic Enterprise Speakers: Tope Olufon, Sr Analyst, Forrester</p> <p>Leveraging RACI Charts For Healthy, Transparent, Efficient, And Accountable Strategic Partnerships Speakers: Jeffrey Rajamani, Senior Analyst, Forrester</p>									
<p>11:20 am – 12:20 pm BST</p>	<p>Workshop: Building A Future-Ready Cloud Strategy: From Ambition To Action (Pre-Registration Required)</p> <p>Speakers: Tracy Woo, Principal Analyst, Forrester Dario Maisto, Senior Analyst, Forrester</p>									
<p>11:50 am – 12:20 pm BST</p>	<p>Breakout Sessions</p> <table border="1" data-bbox="318 1070 2199 1378"> <tr> <td data-bbox="318 1070 1258 1129"> <p>TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE</p> </td> <td data-bbox="1258 1070 2199 1129"> <p>TECHNOLOGY MODERNIZATION & PLATFORMS</p> </td> </tr> <tr> <td data-bbox="318 1129 1258 1235"> <p>Building Your Roadmap On The Road To High Performance Speakers: Frederic Giron, VP, Senior Research Director, Forrester</p> </td> <td data-bbox="1258 1129 2199 1235"> <p>The Impact Of AI And GenAI On Your Development Teams' Future. Speakers: Diego Lo Giudice, VP, Principal Analyst, Forrester Michael O'Grady, Forecast Analyst, Forrester</p> </td> </tr> <tr> <td data-bbox="318 1235 1258 1294"> <p>DATA, AI, & AUTOMATION</p> </td> <td data-bbox="1258 1235 2199 1294"> <p>SECURITY & RISK</p> </td> </tr> <tr> <td data-bbox="318 1294 1258 1378"> <p>Follow Four Recommendations To Make AI Work In Your Automation Fabric Speakers: Bernhard Schaffrik, Principal Analyst, Forrester</p> </td> <td data-bbox="1258 1294 2199 1378"> <p>Mature And Justify Your Security Program Speakers: Paul McKay, VP, Principal Analyst, Forrester</p> </td> </tr> </table>		<p>TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE</p>	<p>TECHNOLOGY MODERNIZATION & PLATFORMS</p>	<p>Building Your Roadmap On The Road To High Performance Speakers: Frederic Giron, VP, Senior Research Director, Forrester</p>	<p>The Impact Of AI And GenAI On Your Development Teams' Future. Speakers: Diego Lo Giudice, VP, Principal Analyst, Forrester Michael O'Grady, Forecast Analyst, Forrester</p>	<p>DATA, AI, & AUTOMATION</p>	<p>SECURITY & RISK</p>	<p>Follow Four Recommendations To Make AI Work In Your Automation Fabric Speakers: Bernhard Schaffrik, Principal Analyst, Forrester</p>	<p>Mature And Justify Your Security Program Speakers: Paul McKay, VP, Principal Analyst, Forrester</p>
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Thursday, Oct 9

<p>12:30 pm – 1:00 pm BST</p>	<p>Case Study Sessions (In-Person Only)</p> <p>Templafy: Agentic Document Generation: Achieving Accurate And High-Quality Outputs At Speed Without Sacrificing Control Speakers: Christian Lund, Co-Founder, Templafy Jeremy Warrick, , Head of Software, Data and AI, ERM</p> <p>Writer: Transforming Investment Operations: WTW's Journey To AI-Driven Efficiency Speakers: Brian O'Reilly, GM of International, Writer Debbie McDonagh, Global Business Manager for Investments, Willis Towers Watson</p>									
<p>1:00 pm – 2:00 pm BST</p>	<p>Lunch & Marketplace (In-Person Only)</p>									
<p>1:00 pm – 2:45 pm BST</p>	<p>Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch</p> <p>Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Ash Pal, VP, CIO Executive Partner, Forrester Stephane Roger, Executive Partner, CIO Executive Program, Forrester</p> <p>2:00 pm - 2:45 pm BST Executive Leadership Exchange (Invite Only): Accelerating Innovation Through Development And Adoption Of New Technology: A Fireside Chat With Rob Oddy, Bank of America Speakers: Ash Pal, VP, CIO Executive Partner, Forrester Martha Bennett, VP, Principal Analyst, Forrester Rob Oddy, Managing Director, Enterprise Architecture, Bank of America</p>									
<p>2:00 pm – 2:45 pm BST</p>	<p>Breakout Sessions</p> <table border="1" data-bbox="315 837 2199 1201"> <tr> <td data-bbox="315 837 1256 893"> <p>TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE</p> </td> <td data-bbox="1256 837 2199 893"> <p>TECHNOLOGY MODERNIZATION & PLATFORMS</p> </td> </tr> <tr> <td data-bbox="315 893 1256 1034"> <p>How Enterprise Architecture Enables Winning Technology Outcomes Speakers: Paul Boyns, Head of Technology Strategy & Architecture, John Lewis Glyn Rowlands, Director of Strategy and Enterprise Architecture, Flora Food Group Charles Betz, VP, Principal Analyst, Forrester</p> </td> <td data-bbox="1256 893 2199 1034"> <p>Help Your Front-Line Workers Take Control Of Their Tech Speakers: Paul Miller, VP, Principal Analyst, Forrester</p> </td> </tr> <tr> <td data-bbox="315 1034 1256 1090"> <p>DATA, AI, & AUTOMATION</p> </td> <td data-bbox="1256 1034 2199 1090"> <p>SECURITY & RISK</p> </td> </tr> <tr> <td data-bbox="315 1090 1256 1201"> <p>Unlock AI's Full Potential With Forrester's AIQ Framework Speakers: Elina Bauwens, Principal Consultant, Forrester Bharath Sivan, Consultant, Forrester</p> </td> <td data-bbox="1256 1090 2199 1201"> <p>Prepare For 2025's Cyber Threats Speakers: Nick Jones, CISO, IPF International Limited Simon Strickland, CISO, Imperial Brands Jinan Budge, VP, Research Director, Forrester</p> </td> </tr> </table>		<p>TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE</p>	<p>TECHNOLOGY MODERNIZATION & PLATFORMS</p>	<p>How Enterprise Architecture Enables Winning Technology Outcomes Speakers: Paul Boyns, Head of Technology Strategy & Architecture, John Lewis Glyn Rowlands, Director of Strategy and Enterprise Architecture, Flora Food Group Charles Betz, VP, Principal Analyst, Forrester</p>	<p>Help Your Front-Line Workers Take Control Of Their Tech Speakers: Paul Miller, VP, Principal Analyst, Forrester</p>	<p>DATA, AI, & AUTOMATION</p>	<p>SECURITY & RISK</p>	<p>Unlock AI's Full Potential With Forrester's AIQ Framework Speakers: Elina Bauwens, Principal Consultant, Forrester Bharath Sivan, Consultant, Forrester</p>	<p>Prepare For 2025's Cyber Threats Speakers: Nick Jones, CISO, IPF International Limited Simon Strickland, CISO, Imperial Brands Jinan Budge, VP, Research Director, Forrester</p>
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<p>3:30 pm – 4:00 pm BST</p>	<p>Analyst-Led Roundtables</p> <p>Deconstruct Human-Related Breaches Speakers: Jinan Budge, VP, Research Director, Forrester</p> <p>Enterprise Architecture: Is There A Blueprint For Delivering Value? Speakers: Stéphane Vanrechem, Senior Analyst, Forrester</p> <p>What Can You Do When Your AI Initiatives And Geopolitics Collide? Speakers: Martha Bennett, VP, Principal Analyst, Forrester</p>								
<p>3:35 pm – 4:05 pm BST</p>	<p>Special Session: Supercharge Your Focus Through Breathing And Meditation</p>								
<p>4:10 pm – 4:20 pm BST</p>	<p>Welcome Back</p> <p>Speakers: Pascal Matzke, VP, Research Director, Forrester</p>								
<p>4:20 pm – 4:50 pm BST</p>	<p>Keynote: AI Inside: The Rise of the Intelligent IT Operating Model</p> <p>Speakers: Charles Betz, VP, Principal Analyst, Forrester</p>								
<p>4:50 pm – 5:20 pm BST</p>	<p>Keynote: FinOps And Beyond: Scaling Tech For The Future Without Breaking The Bank</p> <p>Speakers: Tracy Woo, Principal Analyst, Forrester Natalie Daley, Global Head of Cloud Economics & FinOps, HSBC</p>								

Thursday, Oct 9

5:30 pm – 6:30 pm BST	Networking Reception
6:30 pm – 8:30 pm BST	Executive Leadership Exchange (Invite-Only): Networking Reception At Sky Bar

Friday, Oct 10

8:00 am – 9:00 am BST	General Breakfast
8:00 am – 8:55 am BST	Forrester Women's Leadership Program Breakfast: Navigating Risks and Careers in Challenging Times Speakers: Oliwia Berdak, VP, Research Director, Forrester Jane Frankland MBE, CEO, KnewStart
9:00 am – 9:10 am BST	Welcome Back Speakers: Pascal Matzke, VP, Research Director, Forrester
9:10 am – 9:40 am BST	Keynote: Data Readiness Drives AI Results Speakers: Rishi Nalin Kumar, Fractional Chief Data & AI Officer, Sanlam Group Indranil Bandyopadhyay, Principal Analyst, Forrester
9:40 am – 10:10 am BST	Keynote: Forrester's 2025 Technology Awards Speakers: Frederic Giron, VP, Senior Research Director, Forrester Michał Niedźwiecki, IT Director for Retail Banking, mBank S.A. Michał Plechawski, CIO/CTO, mBank S.A. Michael Voegele, Chief Digital and Technology Officer, Philip Morris International Szymon Myslinski, Vice President of AI, Enterprise Architecture & Technology Transformation, Philip Morris International Gunther Bonnard, Director of Enterprise Architecture, Philip Morris International
10:15 am – 11:00 am BST	Marketplace Coffee Break & Networking (In-Person Only)
10:20 am – 10:50 am BST	Certification Wrap-Up (Invite Only) Speakers: Martha Bennett, VP, Principal Analyst, Forrester Frederic Giron, VP, Senior Research Director, Forrester Lorenzo Introna, Principal Consultant, Forrester Stephane Roger, Executive Partner, CIO Executive Program, Forrester Michelle Reilly, Experience Manager, Certifications, Forrester

Friday, Oct 10

<p>10:25 am – 10:55 am BST</p>	<p>Analyst-Led Roundtables</p> <p>Industry Roundtable: Public Sector Is Losing Citizens' Trust. Truth Or Legend? Speakers: Enza Iannopollo, VP, Principal Analyst, Forrester</p> <p>Industry Roundtable: Does Modern Manufacturing Need MOM? Speakers: Paul Miller, VP, Principal Analyst, Forrester</p> <p>Industry Roundtable: Agentic AI Makes Zero-Back Office Possible - Or Does It? Speakers: Oliwia Berdak, VP, Research Director, Forrester</p>									
<p>10:30 am – 11:30 am BST</p>	<p>Workshop: The Hidden Costs: Managing Tech Debt Through M&A And Organizational Change (Pre-Registration Required) Speakers: Charles Betz, VP, Principal Analyst, Forrester Duncan Watkins, Principal Consultant, Forrester</p>									
<p>11:00 am – 11:30 am BST</p>	<p>Breakout Sessions</p> <table border="1" data-bbox="315 703 2199 1011"> <tr> <td data-bbox="315 703 1256 759"> <p>TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE</p> </td> <td data-bbox="1256 703 2199 759"> <p>TECHNOLOGY MODERNIZATION & PLATFORMS</p> </td> </tr> <tr> <td data-bbox="315 759 1256 871"> <p>Build A Value-Driven Portfolio For High-Performance IT Speakers: Ash Pal, VP, CIO Executive Partner, Forrester Elina Bauwens, Principal Consultant, Forrester</p> </td> <td data-bbox="1256 759 2199 871"> <p>Digital Sovereignty Drives Cloud Choices In Times Of Geopolitical Volatility Speakers: Dario Maisto, Senior Analyst, Forrester</p> </td> </tr> <tr> <td data-bbox="315 871 1256 927"> <p>DATA, AI, & AUTOMATION</p> </td> <td data-bbox="1256 871 2199 927"> <p>SECURITY & RISK</p> </td> </tr> <tr> <td data-bbox="315 927 1256 1011"> <p>How To Select And Prioritize AI Use Cases Speakers: Martha Bennett, VP, Principal Analyst, Forrester</p> </td> <td data-bbox="1256 927 2199 1011"> <p>Structure Your Security Organization To Fuel Your Risk, Business And AI Ambitions Speakers: Madelein van der Hout, Senior Analyst, Forrester</p> </td> </tr> </table>		<p>TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE</p>	<p>TECHNOLOGY MODERNIZATION & PLATFORMS</p>	<p>Build A Value-Driven Portfolio For High-Performance IT Speakers: Ash Pal, VP, CIO Executive Partner, Forrester Elina Bauwens, Principal Consultant, Forrester</p>	<p>Digital Sovereignty Drives Cloud Choices In Times Of Geopolitical Volatility Speakers: Dario Maisto, Senior Analyst, Forrester</p>	<p>DATA, AI, & AUTOMATION</p>	<p>SECURITY & RISK</p>	<p>How To Select And Prioritize AI Use Cases Speakers: Martha Bennett, VP, Principal Analyst, Forrester</p>	<p>Structure Your Security Organization To Fuel Your Risk, Business And AI Ambitions Speakers: Madelein van der Hout, Senior Analyst, Forrester</p>
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<p>11:40 am – 12:40 pm BST</p>	<p>Workshop: Data Strategy On A Page (Pre-Registration Required) Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester Elina Bauwens, Principal Consultant, Forrester</p>								
<p>12:25 pm – 1:25 pm BST</p>	<p>Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch With Technology & Innovation Award Winners Speakers: Dane Anderson, SVP, International Research & Product, Forrester Szymon Myslinski, Vice President of AI, Enterprise Architecture & Technology Transformation, Philip Morris International Michał Niedźwiecki, IT Director for Retail Banking, mBank S.A. Michał Plechawski, CIO/CTO, mBank S.A.</p>								
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<p>1:25 pm – 1:35 pm BST</p>	<p>Welcome Back Speakers: Pascal Matzke, VP, Research Director, Forrester</p>								
<p>1:35 pm – 2:05 pm BST</p>	<p>Keynote: In Trust We Build: Balancing Risk And Realizing AI's Potential Speakers: Enza Iannopollo, VP, Principal Analyst, Forrester</p>								
<p>2:05 pm – 2:35 pm BST</p>	<p>Keynote: Predictions 2026 Speakers: Martha Bennett, VP, Principal Analyst, Forrester Raluca Alexandru, Analyst, Forrester Diego Lo Giudice, VP, Principal Analyst, Forrester Madelein van der Hout, Senior Analyst, Forrester Stephanie Balaouras, VP, Group Director, Forrester Paul Miller, VP, Principal Analyst, Forrester</p>								
<p>2:50 pm – 3:00 pm BST</p>	<p>Closing Remarks Speakers: Pascal Matzke, VP, Research Director, Forrester</p>								