



FORRESTER®

Technology & Innovation Summit EMEA 2025

London & Digital

October 8, 2025 – October 10, 2025

Agenda downloaded: January 08, 2026 09:52:42 AM ET

Bold Starts: Wednesday , Oct 8

1:00 pm – 6:00 pm BST	Registration Opens
2:15 pm – 4:00 pm BST	Forrester Women's Leadership Program: Thrive In Chaos Speakers: Oliwia Berdak, VP, Research Director, Forrester Enza Iannopollo, VP, Principal Analyst, Forrester Elena Antonakou, Talent Management & Learning Specialist • EX - L&D, Forrester Michelle Fortune, Acting Manager of the Technology Innovation Office, World Bank Group Michelle Weksler, Senior Principal Consultant, Autodesk Lisa Burns-Peake, Director of Security GRC, Business Resilience, and Data Protection, Smart DCC
4:30 pm – 5:45 pm BST	Technology & Innovation Summit Certification: High-Performance IT Strategy Speakers: Frederic Giron, VP, Senior Research Director, Forrester Stephane Roger, Executive Partner, CIO Executive Program, Forrester
4:30 pm – 5:45 pm BST	Technology & Innovation Summit Certification: Data & AI Readiness Speakers: Martha Bennett, VP, Principal Analyst, Forrester Lorenzo Introna, Principal Consultant, Forrester
5:00 pm – 6:00 pm BST	Executive Leadership Exchange (Invite-Only): Welcome & Kickoff Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Ash Pal, VP, CIO Executive Partner, Forrester
5:45 pm – 6:45 pm BST	Welcome Reception

Thursday, Oct 9

8:30 am – 9:30 am BST	General Breakfast
8:45 am – 9:30 am BST	Ignite Program Breakfast (Invite Only) Speakers: Dane Anderson, SVP, International Research & Product, Forrester
9:30 am – 10:00 am BST	Keynote: Welcome & Opening Remarks Speakers: George Colony, CEO, Forrester Pascal Matzke, VP, Research Director, Forrester
10:00 am – 10:30 am BST	Keynote: Agentic To AGI. It's The Journey, Not The Destination Speakers: Bernhard Schaffrik, Principal Analyst, Forrester

Thursday, Oct 9

10:30 am – 11:00 am BST	Keynote: Use The AI Moment To Achieve Your High-Performance Ambitions Speakers: Manuel Geitz, Principal Analyst, Forrester									
11:05 am – 11:50 am BST	Marketplace Coffee Break & Networking (In-Person Only) 11:10am - 11:20am - deepset: How Airbus, OakNorth, And The Economist Master AI Orchestration Speakers: Mark Ghannam, Head of Ecosystem & Partnerships, deepset									
11:10 am – 11:40 am BST	Executive Leadership Exchange (Invite only): Exclusive Keynote Q&A Speakers: Bernhard Schaffrik, Principal Analyst, Forrester George Colony, CEO, Forrester									
11:15 am – 11:45 am BST	Analyst-Led Roundtables Scaling Governance Maturity: Treating Sustainability Data Like A Business Asset Speakers: Raluca Alexandru, Analyst, Forrester AEGIS: Guardrails In The Age Of The Agentic Enterprise Speakers: Tope Olufon, Sr Analyst, Forrester Leveraging RACI Charts For Healthy, Transparent, Efficient, And Accountable Strategic Partnerships Speakers: Jeffrey Rajamani, Senior Analyst, Forrester									
11:20 am – 12:20 pm BST	Workshop: Building A Future-Ready Cloud Strategy: From Ambition To Action (Pre-Registration Required) Speakers: Tracy Woo, Principal Analyst, Forrester Dario Maisto, Senior Analyst, Forrester									
11:50 am – 12:20 pm BST	Breakout Sessions <table><tr><th>TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE</th><th>TECHNOLOGY MODERNIZATION & PLATFORMS</th></tr><tr><td>Building Your Roadmap On The Road To High Performance Speakers: Frederic Giron, VP, Senior Research Director, Forrester</td><td>The Impact Of AI And GenAI On Your Development Teams' Future. Speakers: Diego Lo Giudice, VP, Principal Analyst, Forrester Michael O'Grady, Forecast Analyst, Forrester</td></tr><tr><th>DATA, AI, & AUTOMATION</th><th>SECURITY & RISK</th></tr><tr><td>Follow Four Recommendations To Make AI Work In Your Automation Fabric Speakers: Bernhard Schaffrik, Principal Analyst, Forrester</td><td>Mature And Justify Your Security Program Speakers: Paul McKay, VP, Principal Analyst, Forrester</td></tr></table>		TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE	TECHNOLOGY MODERNIZATION & PLATFORMS	Building Your Roadmap On The Road To High Performance Speakers: Frederic Giron, VP, Senior Research Director, Forrester	The Impact Of AI And GenAI On Your Development Teams' Future. Speakers: Diego Lo Giudice, VP, Principal Analyst, Forrester Michael O'Grady, Forecast Analyst, Forrester	DATA, AI, & AUTOMATION	SECURITY & RISK	Follow Four Recommendations To Make AI Work In Your Automation Fabric Speakers: Bernhard Schaffrik, Principal Analyst, Forrester	Mature And Justify Your Security Program Speakers: Paul McKay, VP, Principal Analyst, Forrester
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Thursday, Oct 9

12:30 pm – 1:00 pm BST	Case Study Sessions (In-Person Only) Templafy: Agentic Document Generation: Achieving Accurate And High-Quality Outputs At Speed Without Sacrificing Control Speakers: Christian Lund, Co-Founder, Templafy Jeremy Warrick, , Head of Software, Data and AI, ERM Writer: Transforming Investment Operations: WTW's Journey To AI-Driven Efficiency Speakers: Brian O'Reilly, GM of International, Writer Debbie McDonagh, Global Business Manager for Investments, Willis Towers Watson									
1:00 pm – 2:00 pm BST	Lunch & Marketplace (In-Person Only)									
1:00 pm – 2:45 pm BST	Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Ash Pal, VP, CIO Executive Partner, Forrester Stephane Roger, Executive Partner, CIO Executive Program, Forrester 2:00 pm - 2:45 pm BST Executive Leadership Exchange (Invite Only): Accelerating Innovation Through Development And Adoption Of New Technology: A Fireside Chat With Rob Oddy, Bank of America Speakers: Ash Pal, VP, CIO Executive Partner, Forrester Martha Bennett, VP, Principal Analyst, Forrester Rob Oddy, Managing Director, Enterprise Architecture, Bank of America									
2:00 pm – 2:45 pm BST	Breakout Sessions <table><tr><th>TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE</th><th>TECHNOLOGY MODERNIZATION & PLATFORMS</th></tr><tr><td>How Enterprise Architecture Enables Winning Technology Outcomes Speakers: Paul Boyns, Head of Technology Strategy & Architecture, John Lewis Glyn Rowlands, Director of Strategy and Enterprise Architecture, Flora Food Group Charles Betz, VP, Principal Analyst, Forrester</td><td>Help Your Front-Line Workers Take Control Of Their Tech Speakers: Paul Miller, VP, Principal Analyst, Forrester</td></tr><tr><th>DATA, AI, & AUTOMATION</th><th>SECURITY & RISK</th></tr><tr><td>Unlock AI's Full Potential With Forrester's AIQ Framework Speakers: Elina Bauwens, Principal Consultant, Forrester Bharath Sivan, Consultant, Forrester</td><td>Prepare For 2025's Cyber Threats Speakers: Nick Jones, CISO, IPF International Limited Simon Strickland, CISO, Imperial Brands Jinan Budge, VP, Research Director, Forrester</td></tr></table>		TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE	TECHNOLOGY MODERNIZATION & PLATFORMS	How Enterprise Architecture Enables Winning Technology Outcomes Speakers: Paul Boyns, Head of Technology Strategy & Architecture, John Lewis Glyn Rowlands, Director of Strategy and Enterprise Architecture, Flora Food Group Charles Betz, VP, Principal Analyst, Forrester	Help Your Front-Line Workers Take Control Of Their Tech Speakers: Paul Miller, VP, Principal Analyst, Forrester	DATA, AI, & AUTOMATION	SECURITY & RISK	Unlock AI's Full Potential With Forrester's AIQ Framework Speakers: Elina Bauwens, Principal Consultant, Forrester Bharath Sivan, Consultant, Forrester	Prepare For 2025's Cyber Threats Speakers: Nick Jones, CISO, IPF International Limited Simon Strickland, CISO, Imperial Brands Jinan Budge, VP, Research Director, Forrester
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Thursday, Oct 9

2:55 pm – 3:25 pm BST	Breakout Session	
	TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE	TECHNOLOGY MODERNIZATION & PLATFORMS
	New Horizons For Enterprise Architects Speakers: Stéphane Vanrechem, Senior Analyst, Forrester	Drive Scale And Speed With A Platform Operating Model Speakers: Manuel Geitz, Principal Analyst, Forrester
	DATA, AI, & AUTOMATION	SECURITY & RISK
	Data Governance In The Age Of AI Speakers: Raluca Alexandru, Analyst, Forrester Lorenzo Introna, Principal Consultant, Forrester	Build Your Proactive Security Program By Thinking Like An Attacker Speakers: Tope Olufon, Sr Analyst, Forrester
3:25 pm – 4:10 pm BST	Marketplace Coffee Break & Networking (In-Person Only)	
3:30 pm – 4:00 pm BST	Analyst-Led Roundtables	
	Deconstruct Human-Related Breaches Speakers: Jinan Budge, VP, Research Director, Forrester	
	Enterprise Architecture: Is There A Blueprint For Delivering Value? Speakers: Stéphane Vanrechem, Senior Analyst, Forrester	
	What Can You Do When Your AI Initiatives And Geopolitics Collide? Speakers: Martha Bennett, VP, Principal Analyst, Forrester	
3:35 pm – 4:05 pm BST	Special Session: Supercharge Your Focus Through Breathing And Meditation	
4:10 pm – 4:20 pm BST	Welcome Back Speakers: Pascal Matzke, VP, Research Director, Forrester	
4:20 pm – 4:50 pm BST	Keynote: AI Inside: The Rise of the Intelligent IT Operating Model Speakers: Charles Betz, VP, Principal Analyst, Forrester	
4:50 pm – 5:20 pm BST	Keynote: FinOps And Beyond: Scaling Tech For The Future Without Breaking The Bank Speakers: Tracy Woo, Principal Analyst, Forrester Natalie Daley, Global Head of Cloud Economics & FinOps, HSBC	

Thursday, Oct 9

5:30 pm – 6:30 pm BST	Networking Reception
6:30 pm – 8:30 pm BST	Executive Leadership Exchange (Invite-Only): Networking Reception At Sky Bar

Friday, Oct 10

8:00 am – 9:00 am BST	General Breakfast
8:00 am – 8:55 am BST	Forrester Women's Leadership Program Breakfast: Navigating Risks and Careers in Challenging Times Speakers: Oliwia Berdak, VP, Research Director, Forrester Jane Frankland MBE, CEO, KnewStart
9:00 am – 9:10 am BST	Welcome Back Speakers: Pascal Matzke, VP, Research Director, Forrester
9:10 am – 9:40 am BST	Keynote: Data Readiness Drives AI Results Speakers: Rishi Nalin Kumar, Fractional Chief Data & AI Officer, Sanlam Group Indranil Bandyopadhyay, Principal Analyst, Forrester
9:40 am – 10:10 am BST	Keynote: Forrester's 2025 Technology Awards Speakers: Frederic Giron, VP, Senior Research Director, Forrester Michał Niedźwiecki, IT Director for Retail Banking, mBank S.A. Michał Plechawski, CIO/CTO, mBank S.A. Michael Voegele, Chief Digital and Technology Officer, Philip Morris International Szymon Myslinski, Vice President of AI, Enterprise Architecture & Technology Transformation, Philip Morris International Gunther Bonnard, Director of Enterprise Architecture, Philip Morris International
10:15 am – 11:00 am BST	Marketplace Coffee Break & Networking (In-Person Only)
10:20 am – 10:50 am BST	Certification Wrap-Up (Invite Only) Speakers: Martha Bennett, VP, Principal Analyst, Forrester Frederic Giron, VP, Senior Research Director, Forrester Lorenzo Introna, Principal Consultant, Forrester Stephane Roger, Executive Partner, CIO Executive Program, Forrester Michelle Reilly, Experience Manager, Certifications, Forrester

Friday, Oct 10

10:25 am – 10:55 am
BST**Analyst-Led Roundtables****Industry Roundtable: Public Sector Is Losing Citizens' Trust. Truth Or Legend?**

Speakers: Enza Iannopollo, VP, Principal Analyst, Forrester

Industry Roundtable: Does Modern Manufacturing Need MOM?

Speakers: Paul Miller, VP, Principal Analyst, Forrester

Industry Roundtable: Agentic AI Makes Zero-Back Office Possible - Or Does It?

Speakers: Oliwia Berdak, VP, Research Director, Forrester

10:30 am – 11:30 am
BST**Workshop: The Hidden Costs: Managing Tech Debt Through M&A And Organizational Change (Pre-Registration Required)**

Speakers: Charles Betz, VP, Principal Analyst, Forrester Duncan Watkins, Principal Consultant, Forrester

11:00 am – 11:30 am
BST**Breakout Sessions****TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE****Build A Value-Driven Portfolio For High-Performance IT**

Speakers: Ash Pal, VP, CIO Executive Partner, Forrester Elina Bauwens, Principal Consultant, Forrester

DATA, AI, & AUTOMATION**How To Select And Prioritize AI Use Cases**

Speakers: Martha Bennett, VP, Principal Analyst, Forrester

TECHNOLOGY MODERNIZATION & PLATFORMS**Digital Sovereignty Drives Cloud Choices In Times Of Geopolitical Volatility**

Speakers: Dario Maisto, Senior Analyst, Forrester

SECURITY & RISK**Structure Your Security Organization To Fuel Your Risk, Business And AI Ambitions**

Speakers: Madelein van der Hout, Senior Analyst, Forrester

Friday, Oct 10

11:40 am – 12:25 pm BST	Breakout Session	
	TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE	TECHNOLOGY MODERNIZATION & PLATFORMS
	Learn The Common Approaches To Gaining A Complete View Of Total Cost Of Ownership Speakers: Tracy Woo, Principal Analyst, Forrester	Maximize Value With Tech Services Contractual Terms Speakers: Jeffrey Rajamani, Senior Analyst, Forrester
	DATA, AI, & AUTOMATION	SECURITY & RISK
	Leverage Top Emerging Technologies To Drive Innovation Speakers: Oliwia Berdak, VP, Research Director, Forrester Enza Iannopollo, VP, Principal Analyst, Forrester Martha Bennett, VP, Principal Analyst, Forrester Diego Lo Giudice, VP, Principal Analyst, Forrester	Tackle Digital Chaos Head On With Digital Sovereignty Speakers: Dario Maisto, Senior Analyst, Forrester Marco Giacomello, Manager of Architecture and IT Solutions , Insiel S.p.A Gianluca Serra, Head of Market Analysis and Strategic Planning, Leonardo's Cyber & Security Solutions Division
11:40 am – 12:40 pm BST	Workshop: Data Strategy On A Page (Pre-Registration Required) Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester Elina Bauwens, Principal Consultant, Forrester	
12:25 pm – 1:25 pm BST	Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch With Technology & Innovation Award Winners Speakers: Dane Anderson, SVP, International Research & Product, Forrester Szymon Myslinski, Vice President of AI, Enterprise Architecture & Technology Transformation, Philip Morris International Michał Niedźwiecki, IT Director for Retail Banking, mBank S.A. Michał Plechawski, CIO/CTO, mBank S.A.	
12:25 pm – 1:25 pm BST	Lunch & Marketplace Break (In-Person Only)	
1:25 pm – 1:35 pm BST	Welcome Back Speakers: Pascal Matzke, VP, Research Director, Forrester	
1:35 pm – 2:05 pm BST	Keynote: In Trust We Build: Balancing Risk And Realizing AI's Potential Speakers: Enza Iannopollo, VP, Principal Analyst, Forrester	
2:05 pm – 2:35 pm BST	Keynote: Predictions 2026 Speakers: Martha Bennett, VP, Principal Analyst, Forrester Raluca Alexandru, Analyst, Forrester Diego Lo Giudice, VP, Principal Analyst, Forrester Madelein van der Hout, Senior Analyst, Forrester Stephanie Balaouras, VP, Group Director, Forrester Paul Miller, VP, Principal Analyst, Forrester	
2:50 pm – 3:00 pm BST	Closing Remarks Speakers: Pascal Matzke, VP, Research Director, Forrester	