



FORRESTER®

Technology & Innovation Summit EMEA 2025

London & Digital

October 8, 2025 – October 10, 2025

Agenda downloaded: January 08, 2026 09:52:42 AM ET

Bold Starts: Wednesday , Oct 8

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| 1:00 pm – 6:00 pm BST | Registration Opens |
| 2:15 pm – 4:00 pm BST | Forrester Women's Leadership Program: Thrive In Chaos Speakers: Oliwia Berdak, VP, Research Director, Forrester Enza Iannopollo, VP, Principal Analyst, Forrester Elena Antonakou, Talent Management & Learning Specialist • EX - L&D, Forrester Michelle Fortune, Acting Manager of the Technology Innovation Office, World Bank Group Michelle Weksler, Senior Principal Consultant, Autodesk Lisa Burns-Peake, Director of Security GRC, Business Resilience, and Data Protection, Smart DCC |
| 4:30 pm – 5:45 pm BST | Technology & Innovation Summit Certification: High-Performance IT Strategy Speakers: Frederic Giron, VP, Senior Research Director, Forrester Stephane Roger, Executive Partner, CIO Executive Program, Forrester |
| 4:30 pm – 5:45 pm BST | Technology & Innovation Summit Certification: Data & AI Readiness Speakers: Martha Bennett, VP, Principal Analyst, Forrester Lorenzo Intron, Principal Consultant, Forrester |
| 5:00 pm – 6:00 pm BST | Executive Leadership Exchange (Invite-Only): Welcome & Kickoff Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Ash Pal, VP, CIO Executive Partner, Forrester |
| 5:45 pm – 6:45 pm BST | Welcome Reception |

Thursday, Oct 9

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| 8:30 am – 9:30 am BST | General Breakfast |
| 8:45 am – 9:30 am BST | Ignite Program Breakfast (Invite Only) Speakers: Dane Anderson, SVP, International Research & Product, Forrester |
| 9:30 am – 10:00 am BST | Keynote: Welcome & Opening Remarks Speakers: George Colony, CEO, Forrester Pascal Matzke, VP, Research Director, Forrester |
| 10:00 am – 10:30 am BST | Keynote: Agentic To AGI. It's The Journey, Not The Destination Speakers: Bernhard Schaffrik, Principal Analyst, Forrester |

Thursday, Oct 9

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|--|--|--|---|---|---|-----------------------------------|----------------------------|--|---|
| 10:30 am – 11:00 am BST | Keynote: Use The AI Moment To Achieve Your High-Performance Ambitions Speakers: Manuel Geitz, Principal Analyst, Forrester | | | | | | | | |
| 11:05 am – 11:50 am BST | Marketplace Coffee Break & Networking (In-Person Only) 11:10am - 11:20am - deepset: How Airbus, OakNorth, And The Economist Master AI Orchestration Speakers: Mark Ghannam, Head of Ecosystem & Partnerships, deepset | | | | | | | | |
| 11:10 am – 11:40 am BST | Executive Leadership Exchange (Invite only): Exclusive Keynote Q&A Speakers: Bernhard Schaffrik, Principal Analyst, Forrester George Colony, CEO, Forrester | | | | | | | | |
| 11:15 am – 11:45 am BST | Analyst-Led Roundtables Scaling Governance Maturity: Treating Sustainability Data Like A Business Asset Speakers: Raluca Alexandru, Analyst, Forrester AEGIS: Guardrails In The Age Of The Agentic Enterprise Speakers: Tope Olufon, Sr Analyst, Forrester Leveraging RACI Charts For Healthy, Transparent, Efficient, And Accountable Strategic Partnerships Speakers: Jeffrey Rajamani, Senior Analyst, Forrester | | | | | | | | |
| 11:20 am – 12:20 pm BST | Workshop: Building A Future-Ready Cloud Strategy: From Ambition To Action (Pre-Registration Required) Speakers: Tracy Woo, Principal Analyst, Forrester Dario Maisto, Senior Analyst, Forrester | | | | | | | | |
| 11:50 am – 12:20 pm BST | Breakout Sessions <table border="1" data-bbox="316 1065 2196 1364"> <tr> <td>TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE</td> <td>TECHNOLOGY MODERNIZATION & PLATFORMS</td> </tr> <tr> <td> Building Your Roadmap On The Road To High Performance Speakers: Frederic Giron, VP, Senior Research Director, Forrester </td> <td> The Impact Of AI And GenAI On Your Development Teams' Future. Speakers: Diego Lo Giudice, VP, Principal Analyst, Forrester Michael O'Grady, Forecast Analyst, Forrester </td> </tr> <tr> <td>DATA, AI, & AUTOMATION</td> <td>SECURITY & RISK</td> </tr> <tr> <td> Follow Four Recommendations To Make AI Work In Your Automation Fabric Speakers: Bernhard Schaffrik, Principal Analyst, Forrester </td> <td> Mature And Justify Your Security Program Speakers: Paul McKay, VP, Principal Analyst, Forrester </td> </tr> </table> | TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE | TECHNOLOGY MODERNIZATION & PLATFORMS | Building Your Roadmap On The Road To High Performance Speakers: Frederic Giron, VP, Senior Research Director, Forrester | The Impact Of AI And GenAI On Your Development Teams' Future. Speakers: Diego Lo Giudice, VP, Principal Analyst, Forrester Michael O'Grady, Forecast Analyst, Forrester | DATA, AI, & AUTOMATION | SECURITY & RISK | Follow Four Recommendations To Make AI Work In Your Automation Fabric Speakers: Bernhard Schaffrik, Principal Analyst, Forrester | Mature And Justify Your Security Program Speakers: Paul McKay, VP, Principal Analyst, Forrester |
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Thursday, Oct 9

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| 12:30 pm – 1:00 pm BST | <p>Case Study Sessions (In-Person Only)</p> <p>Templafy: Agentic Document Generation: Achieving Accurate And High-Quality Outputs At Speed Without Sacrificing Control Speakers: Christian Lund, Co-Founder, Templafy Jeremy Warrick, , Head of Software, Data and AI, ERM</p> <p>Writer: Transforming Investment Operations: WTW's Journey To AI-Driven Efficiency Speakers: Brian O'Reilly, GM of International, Writer Debbie McDonagh, Global Business Manager for Investments, Willis Towers Watson</p> | | | | | | | | |
| 1:00 pm – 2:00 pm BST | <p>Lunch & Marketplace (In-Person Only)</p> | | | | | | | | |
| 1:00 pm – 2:45 pm BST | <p>Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Ash Pal, VP, CIO Executive Partner, Forrester Stephane Roger, Executive Partner, CIO Executive Program, Forrester</p> <p>2:00 pm - 2:45 pm BST Executive Leadership Exchange (Invite Only): Accelerating Innovation Through Development And Adoption Of New Technology: A Fireside Chat With Rob Oddy, Bank of America Speakers: Ash Pal, VP, CIO Executive Partner, Forrester Martha Bennett, VP, Principal Analyst, Forrester Rob Oddy, Managing Director, Enterprise Architecture, Bank of America</p> | | | | | | | | |
| 2:00 pm – 2:45 pm BST | <p>Breakout Sessions</p> <table border="1" data-bbox="316 838 2196 1183"> <tr> <td data-bbox="316 838 1237 890">TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE</td><td data-bbox="1237 838 2196 890">TECHNOLOGY MODERNIZATION & PLATFORMS</td></tr> <tr> <td data-bbox="316 890 1237 1017"> <p>How Enterprise Architecture Enables Winning Technology Outcomes Speakers: Paul Boyns, Head of Technology Strategy & Architecture, John Lewis Glyn Rowlands, Director of Strategy and Enterprise Architecture, Flora Food Group Charles Betz, VP, Principal Analyst, Forrester</p> </td><td data-bbox="1237 890 2196 1017"> <p>Help Your Front-Line Workers Take Control Of Their Tech Speakers: Paul Miller, VP, Principal Analyst, Forrester</p> </td></tr> <tr> <td data-bbox="316 1017 1237 1070">DATA, AI, & AUTOMATION</td><td data-bbox="1237 1017 2196 1070">SECURITY & RISK</td></tr> <tr> <td data-bbox="316 1070 1237 1183"> <p>Unlock AI's Full Potential With Forrester's AIQ Framework Speakers: Elina Bauwens, Principal Consultant, Forrester Bharath Sivan, Consultant, Forrester</p> </td><td data-bbox="1237 1070 2196 1183"> <p>Prepare For 2025's Cyber Threats Speakers: Nick Jones, CISO, IPF International Limited Simon Strickland, CISO, Imperial Brands Jinan Budge, VP, Research Director, Forrester</p> </td></tr> </table> | TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE | TECHNOLOGY MODERNIZATION & PLATFORMS | <p>How Enterprise Architecture Enables Winning Technology Outcomes Speakers: Paul Boyns, Head of Technology Strategy & Architecture, John Lewis Glyn Rowlands, Director of Strategy and Enterprise Architecture, Flora Food Group Charles Betz, VP, Principal Analyst, Forrester</p> | <p>Help Your Front-Line Workers Take Control Of Their Tech Speakers: Paul Miller, VP, Principal Analyst, Forrester</p> | DATA, AI, & AUTOMATION | SECURITY & RISK | <p>Unlock AI's Full Potential With Forrester's AIQ Framework Speakers: Elina Bauwens, Principal Consultant, Forrester Bharath Sivan, Consultant, Forrester</p> | <p>Prepare For 2025's Cyber Threats Speakers: Nick Jones, CISO, IPF International Limited Simon Strickland, CISO, Imperial Brands Jinan Budge, VP, Research Director, Forrester</p> |
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Thursday, Oct 9

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| 2:55 pm – 3:25 pm BST | <p>Breakout Session</p> <table border="1"> <tr> <td>TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE</td><td>TECHNOLOGY MODERNIZATION & PLATFORMS</td></tr> <tr> <td>New Horizons For Enterprise Architects Speakers: Stéphane Vanrechem, Senior Analyst, Forrester</td><td>Drive Scale And Speed With A Platform Operating Model Speakers: Manuel Geitz, Principal Analyst, Forrester</td></tr> <tr> <td>DATA, AI, & AUTOMATION</td><td>SECURITY & RISK</td></tr> <tr> <td>Data Governance In The Age Of AI Speakers: Raluca Alexandru, Analyst, Forrester Lorenzo Introna, Principal Consultant, Forrester</td><td>Build Your Proactive Security Program By Thinking Like An Attacker Speakers: Tope Olufon, Sr Analyst, Forrester</td></tr> </table> | TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE | TECHNOLOGY MODERNIZATION & PLATFORMS | New Horizons For Enterprise Architects Speakers: Stéphane Vanrechem, Senior Analyst, Forrester | Drive Scale And Speed With A Platform Operating Model Speakers: Manuel Geitz, Principal Analyst, Forrester | DATA, AI, & AUTOMATION | SECURITY & RISK | Data Governance In The Age Of AI Speakers: Raluca Alexandru, Analyst, Forrester Lorenzo Introna, Principal Consultant, Forrester | Build Your Proactive Security Program By Thinking Like An Attacker Speakers: Tope Olufon, Sr Analyst, Forrester |
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| 3:25 pm – 4:10 pm BST | Marketplace Coffee Break & Networking (In-Person Only) | | | | | | | | |
| 3:30 pm – 4:00 pm BST | <p>Analyst-Led Roundtables</p> <p>Deconstruct Human-Related Breaches Speakers: Jinan Budge, VP, Research Director, Forrester</p> <p>Enterprise Architecture: Is There A Blueprint For Delivering Value? Speakers: Stéphane Vanrechem, Senior Analyst, Forrester</p> <p>What Can You Do When Your AI Initiatives And Geopolitics Collide? Speakers: Martha Bennett, VP, Principal Analyst, Forrester</p> | | | | | | | | |
| 3:35 pm – 4:05 pm BST | Special Session: Supercharge Your Focus Through Breathing And Meditation | | | | | | | | |
| 4:10 pm – 4:20 pm BST | <p>Welcome Back</p> <p>Speakers: Pascal Matzke, VP, Research Director, Forrester</p> | | | | | | | | |
| 4:20 pm – 4:50 pm BST | <p>Keynote: AI Inside: The Rise of the Intelligent IT Operating Model</p> <p>Speakers: Charles Betz, VP, Principal Analyst, Forrester</p> | | | | | | | | |
| 4:50 pm – 5:20 pm BST | <p>Keynote: FinOps And Beyond: Scaling Tech For The Future Without Breaking The Bank</p> <p>Speakers: Tracy Woo, Principal Analyst, Forrester Natalie Daley, Global Head of Cloud Economics & FinOps, HSBC</p> | | | | | | | | |

Thursday, Oct 9

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| 5:30 pm – 6:30 pm BST | Networking Reception |
| 6:30 pm – 8:30 pm BST | Executive Leadership Exchange (Invite-Only): Networking Reception At Sky Bar |

Friday, Oct 10

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|----------------------------|---|
| 8:00 am – 9:00 am BST | General Breakfast |
| 8:00 am – 8:55 am BST | Forrester Women's Leadership Program Breakfast: Navigating Risks and Careers in Challenging Times Speakers: Oliwia Berdak, VP, Research Director, Forrester Jane Frankland MBE, CEO, KnewStart |
| 9:00 am – 9:10 am BST | Welcome Back Speakers: Pascal Matzke, VP, Research Director, Forrester |
| 9:10 am – 9:40 am BST | Keynote: Data Readiness Drives AI Results Speakers: Rishi Nalin Kumar, Fractional Chief Data & AI Officer, Sanlam Group Indranil Bandyopadhyay, Principal Analyst, Forrester |
| 9:40 am – 10:10 am BST | Keynote: Forrester's 2025 Technology Awards Speakers: Frederic Giron, VP, Senior Research Director, Forrester Michał Niedźwiecki, IT Director for Retail Banking, mBank S.A. Michał Plechawski, CIO/CTO, mBank S.A. Michael Voegele, Chief Digital and Technology Officer, Philip Morris International Szymon Myslinski, Vice President of AI, Enterprise Architecture & Technology Transformation, Philip Morris International Gunther Bonnard, Director of Enterprise Architecture, Philip Morris International |
| 10:15 am – 11:00 am BST | Marketplace Coffee Break & Networking (In-Person Only) |
| 10:20 am – 10:50 am BST | Certification Wrap-Up (Invite Only) Speakers: Martha Bennett, VP, Principal Analyst, Forrester Frederic Giron, VP, Senior Research Director, Forrester Lorenzo Intronà, Principal Consultant, Forrester Stephane Roger, Executive Partner, CIO Executive Program, Forrester Michelle Reilly, Experience Manager, Certifications, Forrester |

Friday, Oct 10

10:25 am – 10:55 am
BST**Analyst-Led Roundtables****Industry Roundtable: Public Sector Is Losing Citizens' Trust. Truth Or Legend?**

Speakers: Enza Iannopollo, VP, Principal Analyst, Forrester

Industry Roundtable: Does Modern Manufacturing Need MOM?

Speakers: Paul Miller, VP, Principal Analyst, Forrester

Industry Roundtable: Agentic AI Makes Zero-Back Office Possible - Or Does It?

Speakers: Oliwia Berdak, VP, Research Director, Forrester

10:30 am – 11:30 am
BST**Workshop: The Hidden Costs: Managing Tech Debt Through M&A And Organizational Change (Pre-Registration Required)**

Speakers: Charles Betz, VP, Principal Analyst, Forrester Duncan Watkins, Principal Consultant, Forrester

11:00 am – 11:30 am
BST**Breakout Sessions****TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE****Build A Value-Driven Portfolio For High-Performance IT**

Speakers: Ash Pal, VP, CIO Executive Partner, Forrester Elina Bauwens, Principal Consultant, Forrester

TECHNOLOGY MODERNIZATION & PLATFORMS**Digital Sovereignty Drives Cloud Choices In Times Of Geopolitical Volatility**

Speakers: Dario Maisto, Senior Analyst, Forrester

DATA, AI, & AUTOMATION**How To Select And Prioritize AI Use Cases**

Speakers: Martha Bennett, VP, Principal Analyst, Forrester

SECURITY & RISK**Structure Your Security Organization To Fuel Your Risk, Business And AI Ambitions**

Speakers: Madelein van der Hout, Senior Analyst, Forrester

Friday, Oct 10

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|--|--|--|---|---|---|-----------------------------------|----------------------------|--|---|
| 11:40 am – 12:25 pm BST | Breakout Session <table border="1"> <tr> <td>TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE</td><td>TECHNOLOGY MODERNIZATION & PLATFORMS</td></tr> <tr> <td> Learn The Common Approaches To Gaining A Complete View Of Total Cost Of Ownership Speakers: Tracy Woo, Principal Analyst, Forrester </td><td> Maximize Value With Tech Services Contractual Terms Speakers: Jeffrey Rajamani, Senior Analyst, Forrester </td></tr> <tr> <td>DATA, AI, & AUTOMATION</td><td>SECURITY & RISK</td></tr> <tr> <td> Leverage Top Emerging Technologies To Drive Innovation Speakers: Oliwia Berdak, VP, Research Director, Forrester Enza Iannopollo, VP, Principal Analyst, Forrester Martha Bennett, VP, Principal Analyst, Forrester Diego Lo Giudice, VP, Principal Analyst, Forrester </td><td> Tackle Digital Chaos Head On With Digital Sovereignty Speakers: Dario Maisto, Senior Analyst, Forrester Marco Giacomello, Manager of Architecture and IT Solutions, Insiel S.p.A Gianluca Serra, Head of Market Analysis and Strategic Planning, Leonardo's Cyber & Security Solutions Division </td></tr> </table> | TECHNOLOGY STRATEGY & ENTERPRISE ARCHITECTURE | TECHNOLOGY MODERNIZATION & PLATFORMS | Learn The Common Approaches To Gaining A Complete View Of Total Cost Of Ownership Speakers: Tracy Woo, Principal Analyst, Forrester | Maximize Value With Tech Services Contractual Terms Speakers: Jeffrey Rajamani, Senior Analyst, Forrester | DATA, AI, & AUTOMATION | SECURITY & RISK | Leverage Top Emerging Technologies To Drive Innovation Speakers: Oliwia Berdak, VP, Research Director, Forrester Enza Iannopollo, VP, Principal Analyst, Forrester Martha Bennett, VP, Principal Analyst, Forrester Diego Lo Giudice, VP, Principal Analyst, Forrester | Tackle Digital Chaos Head On With Digital Sovereignty Speakers: Dario Maisto, Senior Analyst, Forrester Marco Giacomello, Manager of Architecture and IT Solutions, Insiel S.p.A Gianluca Serra, Head of Market Analysis and Strategic Planning, Leonardo's Cyber & Security Solutions Division |
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| 11:40 am – 12:40 pm BST | Workshop: Data Strategy On A Page (Pre-Registration Required) Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester Elina Bauwens, Principal Consultant, Forrester | | | | | | | | |
| 12:25 pm – 1:25 pm BST | Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch With Technology & Innovation Award Winners Speakers: Dane Anderson, SVP, International Research & Product, Forrester Szymon Myslinski, Vice President of AI, Enterprise Architecture & Technology Transformation, Philip Morris International Michał Niedźwiecki, IT Director for Retail Banking, mBank S.A. Michał Plechawski, CIO/CTO, mBank S.A. | | | | | | | | |
| 12:25 pm – 1:25 pm BST | Lunch & Marketplace Break (In-Person Only) | | | | | | | | |
| 1:25 pm – 1:35 pm BST | Welcome Back Speakers: Pascal Matzke, VP, Research Director, Forrester | | | | | | | | |
| 1:35 pm – 2:05 pm BST | Keynote: In Trust We Build: Balancing Risk And Realizing AI's Potential Speakers: Enza Iannopollo, VP, Principal Analyst, Forrester | | | | | | | | |
| 2:05 pm – 2:35 pm BST | Keynote: Predictions 2026 Speakers: Martha Bennett, VP, Principal Analyst, Forrester Raluca Alexandru, Analyst, Forrester Diego Lo Giudice, VP, Principal Analyst, Forrester Madelein van der Hout, Senior Analyst, Forrester Stephanie Balaouras, VP, Group Director, Forrester Paul Miller, VP, Principal Analyst, Forrester | | | | | | | | |
| 2:50 pm – 3:00 pm BST | Closing Remarks Speakers: Pascal Matzke, VP, Research Director, Forrester | | | | | | | | |