



FORRESTER®

# Technology & Innovation Summit North America

## Austin & Digital

November 2, 2025 – November 5, 2025

Agenda downloaded: September 16, 2025 06:26:05 PM ET

**Bold Starts: Sunday, Nov 2**

12:00 pm – 3:00 pm CDT	<b>AI Innovation Lab: Build. Deploy. Compete. (In-Person Only)</b>  Speakers: Elizabeth Cullen, Researcher, Forrester Madeline Cyr, Researcher, Digital Retail, Forrester William McKeon-White, Senior Analyst, Forrester Sudha Maheshwari, VP, Research Director, Forrester
3:00 pm – 4:30 pm CDT	<b>Forrester Women's Leadership Program: Imagine The Impossible — Insights From Top Headhunters, CIOs, And CHROs</b>  Speakers: Chioma Onwuanibe, VP, CIO Executive Partner, Forrester Tanya Hart, Chief Human Resources Officer, First Horizon National Corporation Reena Tiwari, Chief Information Officer, LexisNexis+AI Kay Fuhrman, Partner, Heidrick & Struggles
3:30 pm – 4:30 pm CDT	<b>Workshop: Going Beyond The Deal Means Building Strong Vendor Relationships And Negotiating For Success (Pre-Registration Required)</b>  Speakers: Faram Medhora, Principal Analyst, Forrester Kalyan Sumanam, VP, Principal Consultant, Forrester
3:30 pm – 4:30 pm CDT	<b>Workshop: Building A Future-Ready Cloud Strategy: From Ambition To Action (Pre-Registration Required)</b>  Speakers: Lee Sustar, Principal Analyst, Forrester Lauren Nelson, VP, Research Director, Forrester
4:45 pm – 6:00 pm CDT	<b>Technology &amp; Innovation Summit Certification: High-Performance IT Strategy (Pre-Registration Required)</b>  <b>Workshop: Build Your High-Performance IT Strategy And Roadmap To Drive Business Value (Pre-Registration Required)</b> Speakers: Bobby Cameron, VP, Principal Analyst, Forrester Chris Gallacher, VP, Principal Consultant, Forrester
4:45 pm – 6:00 pm CDT	<b>Technology &amp; Innovation Summit Certification: Data &amp; AI Readiness (Pre-Registration Required)</b>  <b>Workshop: Assess Your AI And Data Readiness (Pre-Registration Required)</b> Speakers: Kim Herrington, Senior Analyst, Forrester Aaron Katz, Vice President, Research Director, Forrester
4:45 pm – 6:00 pm CDT	<b>Executive Leadership Exchange (Invite-Only): Welcome &amp; Kickoff</b>  Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Greg Willrich, VP, Executive Partner, Forrester
6:00 pm – 7:00 pm CDT	<b>Welcome Reception</b>
6:00 pm – 7:00 pm CDT	<b>Executive Leadership Exchange (Invite-Only): Welcome Reception</b>

**Monday, Nov 3**

8:00 am – 9:00 am CDT	<b>General Breakfast</b>
9:00 am – 9:30 am CDT	<b>Welcome &amp; Opening Remarks</b>  Speakers: George Colony, CEO, Forrester Stephanie Balaouras, VP, Group Director, Forrester
9:30 am – 10:00 am CDT	<b>Keynote: Agentic To AGI — It's The Journey, Not The Destination</b>  Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester
10:00 am – 10:30 am CDT	<b>Keynote: Use The AI Moment To Achieve Your High-Performance Ambitions</b>  Speakers: Ted Schadler, VP, Principal Analyst, Forrester
10:40 am – 11:30 am CDT	<b>Marketplace Coffee Break &amp; Networking (In-Person Only)</b>
10:50 am – 11:20 am CDT	<b>Analyst-Led Roundtables (Pre-Registration Required)</b>  <b>Industry Roundtable: AI, FinTech, and Real-Time Everything - The Future of Banking</b> Speakers: JT Thykattil, VP, Research Director, Forrester  <b>Industry Roundtable: The Future of Cloud In Healthcare</b> Speakers: Tracy Woo, Principal Analyst, Forrester  <b>Industry Roundtable: Future-Ready Or Future-Risky? Navigating The Uncertainty Of Emerging Tech</b> Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester
10:55 am – 11:25 am CDT	<b>Executive Leadership Exchange (Invite only): Exclusive Keynote Q&amp;A</b>  Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester Joe O'Brien, VP, CIO Executive Programs TL, Forrester George Colony, CEO, Forrester
11:00 am – 12:00 pm CDT	<b>Workshop: Become THE Human In The AI Loop : Discover Your Data Literacy Persona (Pre-Registration Required)</b>  Speakers: Kim Herrington, Senior Analyst, Forrester

Monday, Nov 3

<p>11:30 am – 12:00 pm CDT</p>	<p><b>Breakout Sessions</b></p> <table> <tr> <th data-bbox="318 245 1258 301">LEADERSHIP, TALENT, AND CULTURE</th><th data-bbox="1258 245 2199 301">TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</th></tr> <tr> <td data-bbox="318 301 1258 413"> <p><b>Are You A Better Boss Than A Bot? Level Up Your Leadership Skills For An AI-Infused World</b> Speakers: Katy Tynan, VP, Principal Analyst, Forrester</p> </td><td data-bbox="1258 301 2199 413"> <p><b>Building Your Roadmap On The Road To High Performance</b> Speakers: Bobby Cameron, VP, Principal Analyst, Forrester</p> </td></tr> <tr> <th data-bbox="318 413 1258 469">CLOUD, INFRASTRUCTURE, AND OPERATIONS</th><th data-bbox="1258 413 2199 469">BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</th></tr> <tr> <td data-bbox="318 469 1258 580"> <p><b>When To Customize Tech For Industry Optimization</b> Speakers: Andre Kindness, Principal Analyst, Forrester</p> </td><td data-bbox="1258 469 2199 580"> <p><b>The Enterprise App Evolution: From Critical Asset To Strategic Enabler</b> Speakers: Joe Cicman, Principal Analyst, Forrester Linda Ivy-Rosser, VP, Research Director, Forrester</p> </td></tr> <tr> <th data-bbox="318 580 1258 636">DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</th><th data-bbox="1258 580 2199 636">AI STRATEGY AND TECHNOLOGY</th></tr> <tr> <td data-bbox="318 636 1258 750"> <p><b>Semantic Layer 2.0: A Key Enabler For Successful Analytics And Agentic AI Apps</b> Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester</p> </td><td data-bbox="1258 636 2199 750"> <p><b>From Agent-ish to Agentic: A Practical Guide to AI Agent Capabilities</b> Speakers: Craig Le Clair, Vice President, Principal Analyst, Forrester Rowan Curran, Principal Analyst, Forrester</p> </td></tr> </table>	LEADERSHIP, TALENT, AND CULTURE	TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE	<p><b>Are You A Better Boss Than A Bot? Level Up Your Leadership Skills For An AI-Infused World</b> Speakers: Katy Tynan, VP, Principal Analyst, Forrester</p>	<p><b>Building Your Roadmap On The Road To High Performance</b> Speakers: Bobby Cameron, VP, Principal Analyst, Forrester</p>	CLOUD, INFRASTRUCTURE, AND OPERATIONS	BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT	<p><b>When To Customize Tech For Industry Optimization</b> Speakers: Andre Kindness, Principal Analyst, Forrester</p>	<p><b>The Enterprise App Evolution: From Critical Asset To Strategic Enabler</b> Speakers: Joe Cicman, Principal Analyst, Forrester Linda Ivy-Rosser, VP, Research Director, Forrester</p>	DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT	AI STRATEGY AND TECHNOLOGY	<p><b>Semantic Layer 2.0: A Key Enabler For Successful Analytics And Agentic AI Apps</b> Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester</p>	<p><b>From Agent-ish to Agentic: A Practical Guide to AI Agent Capabilities</b> Speakers: Craig Le Clair, Vice President, Principal Analyst, Forrester Rowan Curran, Principal Analyst, Forrester</p>
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<p>12:40 pm – 1:40 pm CDT</p>	<p><b>Lunch &amp; Marketplace Break (In-Person Only)</b></p>												
<p>12:40 pm – 2:25 pm CDT</p>	<p><b>Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch</b></p> <p><b>ELE Fireside Chat: Achieving Success - A Technology Leader's View</b> Speakers: Chris Pendergast, SVP and CTO, Henry Schein Alan Hanson, VP, Executive Partner, Forrester</p>												

Monday, Nov 3

1:40 pm – 2:25 pm  
CDT**Breakout Sessions****LEADERSHIP, TALENT, AND CULTURE****Increase Your Organization's AI Readiness With AIQ And TCQ**

Speakers: James McQuivey, VP, Research Director, Forrester

**TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE****Learn The Common Approaches To Gaining A Complete View Of Total Cost Of Ownership**

Speakers: Tracy Woo, Principal Analyst, Forrester Greg Zorella, Principal Analyst, Forrester

**CLOUD, INFRASTRUCTURE, AND OPERATIONS****Achieving Proactive IT Support For Better Employee Experience: AI-Enabled Technologies And Lean Operations**

Speakers: Julie Mohr, Principal Analyst, Forrester Carlos Casanova, Principal Analyst, Forrester

**BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT****Don't Fire Your Developers! - AI Elevates Your Development Workforce Strategy**

Speakers: Bob Schukai, Senior VP of Marketing, Communications and Enterprise Services Technology, PNC Bank Chris Gardner, VP, Research Director, Forrester

**DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT****Building The IT– Data Connection: A Leadership Recipe For AI Success**

Speakers: Ted Schadler, VP, Principal Analyst, Forrester

**AI STRATEGY AND TECHNOLOGY****Manage Your AI Value Delivery — Dollars And Sense**

Speakers: Brian Hopkins, VP, Emerging Tech Portfolio, Forrester Michael Demissie, Managing Director and Head of Applied AI and Practice, BNY

2:35 pm – 3:05 pm  
CDT**Case Study Sessions (In-Person Only)**

Monday, Nov 3

3:15 pm – 3:45 pm CDT	<b>Breakout Sessions</b>	
	<b>LEADERSHIP, TALENT, AND CULTURE</b>	<b>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</b>
	<b>Build Or (Re-)Build Your Team's Culture</b> Speakers: Angelina Gennis, Principal Analyst, Forrester	<b>A New Horizon For Enterprise Architecture</b> Speakers: Charles Betz, VP, Principal Analyst, Forrester
	<b>CLOUD, INFRASTRUCTURE, AND OPERATIONS</b>	<b>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</b>
	<b>AI PCs, Windows 10 EOL: The Future Of End User Computing</b> Speakers: William McKeon-White, Senior Analyst, Forrester Michele Pelino, VP, Principal Analyst, Forrester	<b>The Rise Of The Digital Workforce — How To Get Past Innovation And Theater To Practical Application Using HCM Systems Of Record</b> Speakers: Akshara Naik Lopez, Senior Analyst, Forrester James McQuivey, VP, Research Director, Forrester
	<b>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</b>	<b>AI STRATEGY AND TECHNOLOGY</b>
	<b>Knowledge Graphs, Meet LLMs: A Symbiotic Approach To (Agentic) AI</b> Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester	<b>Strategic AI Platform Acquisition For Tech Leaders</b> Speakers: Mike Gualtieri, VP, Principal Analyst, Forrester
3:15 pm – 4:15 pm CDT	<b>Workshop: Scope Your AI Agent Future (Pre-Registration Required)</b>  Speakers: Rowan Curran, Principal Analyst, Forrester Kate Leggett, Vice President, Principal Analyst, Forrester	
3:45 pm – 4:35 pm CDT	<b>Marketplace Coffee Break &amp; Networking (In-Person Only)</b>	
3:55 pm – 4:25 pm CDT	<b>Analyst-Led Roundtables (Pre-Registration Required)</b>  <b>Better Than A Magic 8 Ball: Predictions From The Wizards</b> Speakers: Mark Moccia, VP, Research Director, Forrester  <b>The Strategic Importance Of Smart Buildings And Smart Spaces</b> Speakers: Michele Pelino, VP, Principal Analyst, Forrester	
3:50 pm – 4:35 pm CDT	<b>Forrester Women's Leadership Program: Level Up Your Passion: Define and Disrupt (Pre-Registration Encouraged)</b>  Speakers: Linda Ivy-Rosser, VP, Research Director, Forrester Tanya Hart, Chief Human Resources Officer, First Horizon National Corporation Elga Lohler, Chief Human Resources Officer, Smith & Nephew	
4:35 pm – 4:50 pm CDT	<b>Welcome Back</b>  Speakers: Stephanie Balaouras, VP, Group Director, Forrester	

## Monday, Nov 3

4:50 pm – 5:20 pm CDT	<b>Keynote: AI Inside: The Rise Of The Intelligent IT Operating Model</b>  Speakers: Charles Betz, VP, Principal Analyst, Forrester
5:20 pm – 5:50 pm CDT	<b>Keynote: FinOps And Beyond: Scaling Tech For The Future Without Breaking The Bank</b>  Speakers: Tracy Woo, Principal Analyst, Forrester Prashant Vithlani, Head of Division, Cloud, Network, and Security, Samsung SDS America
6:00 pm – 7:00 pm CDT	<b>Reception</b>

## Tuesday, Nov 4

8:00 am – 9:00 am CDT	<b>General Breakfast</b>
8:00 am – 9:00 am CDT	<b>Government Networking Breakfast</b>
8:00 am – 9:00 am CDT	<b>Ignite Program Breakfast (Invite Only)</b>  Speakers: Srividya Sridharan, VP, Group Director, Forrester
9:00 am – 9:10 am CDT	<b>Welcome Back</b>
9:10 am – 9:40 am CDT	<b>Keynote: Data Readiness Drives AI Results</b>  Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester
9:40 am – 10:10 am CDT	<b>Keynote: Forrester's 2025 Technology Awards</b>  Speakers: Sharyn Leaver, Chief Research Officer, Forrester
10:15 am – 11:05 am CDT	<b>Marketplace Coffee Break &amp; Networking (In-Person Only)</b>
10:20 am – 11:05 am CDT	<b>Get The Most From Forrester (Pre-Registration Required)</b>  Speakers: Jenna Wohead, Director, Product Management, Forrester

Tuesday, Nov 4

10:25 am – 10:55 am CDT	<b>Analyst-Led Roundtables (Pre-Registration Required)</b>  <b>AI’s Most Critical Ally: IT Sustainability</b> Speakers: Abhijit Sunil, Senior Analyst, Forrester  <b>Overcome Your Cybersecurity And Risk Fears To Enable AI Use</b> Speakers: Heidi Shey, Principal Analyst, Forrester  <b>VMware Contract Negotiations: Peer Strategies, Timing, And The VCF Decision</b> Speakers: Naveen Chhabra, Principal Analyst, Forrester	
10:30 am – 11:00 am CDT	<b>A Government Deep Dive: FinOps &amp; Beyond</b>  Speakers: Tracy Woo, Principal Analyst, Forrester Devin Dickerson, Principal Analyst, Forrester	
10:35 am – 11:35 am CDT	<b>Workshop: The Hidden Costs: Managing Tech Debt Through M&amp;A and Organizational Change (Pre-Registration Required)</b>  Speakers: Linda Ivy-Rosser, VP, Research Director, Forrester Mark Moccia, VP, Research Director, Forrester	
11:05 am – 11:35 am CDT	<b>Breakout Sessions</b>	
	<b>LEADERSHIP, TALENT, AND CULTURE</b>	<b>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</b>
	<b>A Conversation with EPAM on Building an Adaptive, AI-Ready Workforce</b> Speakers: Fiona Mark, Principal Analyst, Forrester Sandra Loughlin, Chief Learning Scientist, EPAM Systems	<b>Build A Value Driven Portfolio For High Performance IT</b> Speakers: Margo Visitacion, VP, Principal Analyst, Forrester
	<b>CLOUD, INFRASTRUCTURE, AND OPERATIONS</b>	<b>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</b>
	<b>Trends and Technologies Shaping The Digital Workplace</b> Speakers: Cheryl McKinnon, Principal Analyst, Forrester	<b>Collapsing The SDLC: The Impact Of AI On DevOps</b> Speakers: Andrew Cornwall, Senior Analyst, Forrester
	<b>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</b>	<b>AI STRATEGY AND TECHNOLOGY</b>
11:45 am – 12:15 pm CDT	<b>Data Alchemy - Understanding Data Monetization</b> Speakers: Zeid Khater, Analyst, Forrester	<b>Open-Source AI: Betting Smart With Forrester’s Framework</b> Speakers: Mike Gualtieri, VP, Principal Analyst, Forrester
	<b>Case Study Sessions (In-Person Only)</b>	
12:15 pm – 1:15 pm CDT	<b>Lunch &amp; Marketplace Break (In-Person Only)</b>	



**Tuesday, Nov 4**

12:15 pm – 1:15 pm CDT	<b>AR Exchange Luncheon</b>	
12:15 pm – 2:00 pm CDT	<b>Executive Leadership Exchange (Invite Only): Exclusive Networking Lunch</b>  <b>ELE Fireside Chat: Innovation for All Seasons</b> Speakers: Nathalie D’Hers, CVP, Microsoft Employee Experience, Microsoft Joe O'Brien, VP, CIO Executive Programs TL, Forrester	
1:15 pm – 2:00 pm CDT	<b>Breakout Sessions</b>	
	<b>LEADERSHIP, TALENT, AND CULTURE</b>	<b>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</b>
	<b>Diagnosing Your Organizational Effectiveness: A Helpful Framework You Can Actually Use</b> Speakers: Betsy Summers, Principal Analyst, Forrester	<b>How Enterprise Architecture Enables Winning Technology Outcomes</b> Speakers: Mark Moccia, VP, Research Director, Forrester
	<b>CLOUD, INFRASTRUCTURE, AND OPERATIONS</b>	<b>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</b>
	<b>The Age Of AI Observability And DevOps: An Evolutionary Approach To Keep You From Extinction</b> Speakers: Carlos Casanova, Principal Analyst, Forrester	<b>The Importance Of Spend Management And Cost Optimization: “Happy Spouse, Happy House” — The Two Must Go Together</b> Speakers: Faram Medhora, Principal Analyst, Forrester Greg Zorella, Principal Analyst, Forrester
	<b>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</b>	<b>AI STRATEGY AND TECHNOLOGY</b>
	<b>The Modern Data Platform Enables Your AI Vision</b> Speakers: Aaron Katz, VP, Research Director, Forrester	<b>AI In The Operational Trenches: ModelOps, FinOps, DataOps, ITOps</b> Speakers: Rowan Curran, Principal Analyst, Forrester Tracy Woo, Principal Analyst, Forrester Venkat Achanta, EVP and Chief Technology, Data & Analytics Officer, TransUnion
2:10 pm – 2:40 pm CDT	<b>Case Study Sessions (In-Person Only)</b>	

Tuesday, Nov 4

2:50 pm – 3:20 pm  
CDT**Breakout Sessions****LEADERSHIP, TALENT, AND CULTURE****Beyond The Noise: Designing Digital Employee Experiences That Work In The Age Of AI**

Speakers: David Johnson, Principal Analyst, Forrester

**TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE****Navigating A Year Full Of Volatility**

Speakers: Mark Moccia, VP, Research Director, Forrester

**CLOUD, INFRASTRUCTURE, AND OPERATIONS****Seal The Deal For Tech Modernization For Day 2 In The Cloud**

Speakers: Lee Sustar, Principal Analyst, Forrester

**BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT****Battle Royale: Monoliths Vs. Microservices**

Speakers: David Mooter, Principal Analyst, Forrester Devin Dickerson, Principal Analyst, Forrester

**DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT****Metadata Matters: Power Agentic AI With Context, Connectivity, And Control**

Speakers: Jayesh Chaurasia, Senior Analyst, Forrester

**AI STRATEGY AND TECHNOLOGY****AEGIS - A Strategic Shield For CISOs To Protect The Agentic Enterprise**

Speakers: Jeff Pollard, VP, Principal Analyst, Forrester

2:50 pm – 3:50 pm  
CDT**Workshop: Data Strategy On A Page (Pre-Registration Required)**

Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester Chris Gallacher, VP, Principal Consultant, Forrester

3:25 pm – 4:15 pm  
CDT**Marketplace Coffee Break & Networking (In-Person Only)**3:25 pm – 4:10 pm  
CDT**Forrester Women's Leadership Program: Empowering Disruption - Mentorship, Leadership, and Advancing Women in Tech**

Speakers: Chioma Onwuanibe, VP, CIO Executive Partner, Forrester Nathalie D'Hers, CVP, Microsoft Employee Experience, Microsoft

3:35 pm – 4:05 pm  
CDT**Analyst-Led Roundtables (Pre-Registration Required)****Industry Roundtable: From Ideation To Impact: Accelerating The Adoption Of Innovation In Government**

Speakers: Devin Dickerson, Principal Analyst, Forrester

**Industry Roundtable: Turn Chaos Into Commerce: Unstructured Data In CPG/Retail**

Speakers: Zeid Khater, Analyst, Forrester

**Industry Roundtable: Does Modern Manufacturing Need MOM?**

Speakers: Gordon Barnett, Principal Analyst, Forrester

Tuesday, Nov 4

4:15 pm – 4:30 pm CDT	<b>Welcome Back</b>  Speakers: Stephanie Balaouras, VP, Group Director, Forrester
4:30 pm – 5:00 pm CDT	<b>Keynote: The AI Agent Revolution Is Reshaping Business Applications Into An Intelligent Business Fabric</b>  Speakers: Kate Leggett, Vice President, Principal Analyst, Forrester
5:00 pm – 5:30 pm CDT	<b>Keynote: Build Infrastructure As Platforms To Master Growth, Agility, And Governance</b>  Speakers: Brent Ellis, Principal Analyst, Forrester
5:30 pm – 6:30 pm CDT	<b>Reception</b>

Wednesday, Nov 5

8:00 am – 9:00 am CDT	<b>General Breakfast</b>
9:00 am – 9:10 am CDT	<b>Welcome Back</b>  Speakers: Stephanie Balaouras, VP, Group Director, Forrester
9:10 am – 9:40 am CDT	<b>Keynote: Lead And Master Change</b>  Speakers: Katy Tynan, VP, Principal Analyst, Forrester

Wednesday, Nov 5

9:55 am – 10:25 am  
CDT**Breakout Sessions****LEADERSHIP, TALENT, AND CULTURE****Change Leadership: Tools For You To Manage Change Now**

Speakers: Katy Tynan, VP, Principal Analyst, Forrester

**TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE****Strategic Roadmap Governance From Bottleneck to Resilience Engine.**

Speakers: Gordon Barnett, Principal Analyst, Forrester

**CLOUD, INFRASTRUCTURE, AND OPERATIONS****Data Center Innovations For An Intelligent Age: AI, Optical, And Energy Technologies**

Speakers: Dr. Ning Lin, Chief Economist, Bureau of Economic Geology Alvin Nguyen, Senior Analyst, Forrester Abhijit Sunil, Senior Analyst, Forrester

**BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT****Architecting for Simplicity: Developing a Strategic Sourcing Plan for Portfolio Consolidation**

Speakers: Bill Martorelli, Principal Analyst, Forrester

**DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT****Know Your Customer: Combine Structured and Unstructured Data for Deeper Insights**

Speakers: Zeid Khater, Analyst, Forrester

**AI STRATEGY AND TECHNOLOGY****AI Disrupts And Reinvigorates Cognitive Search — And It's Essential For Agentic**

Speakers: Rowan Curran, Principal Analyst, Forrester

9:55 am – 10:55 am  
CDT**Workshop: Demystifying AI Security: A Practical Guide to Getting Started (Pre-Registration Required)**

Speakers: Jeff Pollard, VP, Principal Analyst, Forrester Heidi Shey, Principal Analyst, Forrester

10:25 am – 11:00 am  
CDT**Marketplace Coffee Break & Networking (In-Person Only)**10:30 am – 11:00 am  
CDT**Analyst-Led Roundtables (Pre-Registration Required)****The Next Disruption: Are You Using Scenario Planning To Be Ready Or Just Reacting?**

Speakers: Mark Moccia, VP, Research Director, Forrester Greg Willrich, VP, Executive Partner, Forrester

**AI Everything, Everywhere And All At Once: How To Win With AI-Powered Business Applications**

Speakers: Kate Leggett, Vice President, Principal Analyst, Forrester Linda Ivy-Rosser, VP, Research Director, Forrester

Wednesday, Nov 5

11:00 am – 11:30 am CDT	<b>Breakout Sessions</b>	
	<b>LEADERSHIP, TALENT, AND CULTURE</b>	<b>TECHNOLOGY STRATEGY AND ENTERPRISE ARCHITECTURE</b>
	<b>How to Coach Your Team Through Change</b> Speakers: Betsy Summers, Principal Analyst, Forrester	<b>Operationalizing Your Strategy Against A Backdrop Of Volatility</b> Speakers: Gordon Barnett, Principal Analyst, Forrester Bobby Cameron, VP, Principal Analyst, Forrester Margo Visitacion, VP, Principal Analyst, Forrester
	<b>CLOUD, INFRASTRUCTURE, AND OPERATIONS</b>	<b>BUSINESS APPLICATIONS AND APPLICATION DEVELOPMENT</b>
	<b>Trailblazers And Titans: Innovators, Rising Stars, And Hardware Giants</b> Speakers: Naveen Chhabra, Principal Analyst, Forrester Brent Ellis, Principal Analyst, Forrester Octavio Garcia Granados, Senior Analyst, Forrester Lauren Nelson, VP, Research Director, Forrester	<b>Balance Enterprise Application Investments With Business Realities</b> Speakers: Faram Medhora, Principal Analyst, Forrester Sean McCormick, Principal Consultant, Forrester
	<b>DATA ARCHITECTURE, PLATFORMS, AND MANAGEMENT</b>	<b>AI STRATEGY AND TECHNOLOGY</b>
	<b>Governance By Design Fuels Trusted AI</b> Speakers: Jayesh Chaurasia, Senior Analyst, Forrester	<b>To Federate Or Not To Federate Data And AI Org Structure</b> Speakers: Boris Evelson, Vice President, Principal Analyst, Forrester
11:30 am – 11:50 am CDT	<b>Welcome Back</b>  Speakers: Stephanie Balaouras, VP, Group Director, Forrester	
11:50 am – 12:20 pm CDT	<b>Keynote: Predictions 2026</b>  Speakers: Srividya Sridharan, VP, Group Director, Forrester	
12:20 pm – 12:30 pm CDT	<b>Closing Remarks</b>  Speakers: Stephanie Balaouras, VP, Group Director, Forrester	
12:30 pm – 12:45 pm CDT	<b>Grab-and-Go Lunch</b>	