



FORRESTER

Technology & Innovation Summit EMEA 2024

London & Digital

October 9, 2024 – October 11, 2024

Agenda downloaded: 2025/04/07 11:07:07

Bold Starts: Wednesday , Oct 9

5:30 pm – 6:30 pm BST	Welcome Reception
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Thursday, Oct 10

8:30 am – 9:30 am BST	General Breakfast
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8:30 am – 9:30 am BST	Forrester Women's Leadership Program: Networking Breakfast Speakers: Raluca Alexandru, Analyst, Forrester
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9:30 am – 10:15 am BST	Welcome & Opening Remarks Speakers: George Colony, CEO, Forrester Pascal Matzke, VP, Research Director, Forrester
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10:15 am – 10:45 am BST	Keynote: Generative AI As A Forcing Factor For Change Speakers: Martha Bennett, VP, Principal Analyst, Forrester
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10:55 am – 11:35 am BST	Marketplace & Coffee Break (In-Person Only) 11:00 - 11:10am - Templafy: GenAI at scale: document productivity without sacrificing control Speakers: Christian Lund, Co-Founder, Templafy 11:15 - 11:25am - Namirial: Making Simplicity meeting Compliance harnessing Intelligent Trust Services Speakers: Antonio Taurisano, Managing Director International Markets, Namirial
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10:55 am – 11:35 am BST	Analyst-Led Roundtables Sloppy Data Governance - From Business Opportunity To Financial Liability Speakers: Raluca Alexandru, Analyst, Forrester Quo Vadis Procurement? Sandwiched Between Short-Term Firefighting And Long-Term Strategic Value-Add Speakers: Jeffrey Rajamani, Senior Analyst, Forrester
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10:55 am – 12:10 pm BST	Level-Up Workshop: To Be Or Not To Be Agile? Speakers: Dan Bieler, Principal Analyst, Forrester Ash Mukherjee, Solution Partner, Forrester
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Thursday, Oct 10

<p>11:35 am – 12:05 pm BST</p>	<p>Breakout Sessions</p>	
	<p>LEADERSHIP & TALENT</p>	<p>SECURITY</p>
	<p>Establish A Change-Confident Culture For Sustained Value Creation Speakers: Manuel Geitz, Principal Analyst, Forrester</p>	<p>API Security Essentials: A Guide For Today’s Tech Leaders Speakers: Madelein van der Hout, Senior Analyst, Forrester</p>
	<p>MODERN DEVELOPMENT & CO-CREATION</p>	
	<p>Building And Operating The Sustainable Cloud Speakers: Dario Maisto, Senior Analyst, Forrester</p>	
<p>12:10 pm – 1:10 pm BST</p>	<p>Lunch & Marketplace (In-Person Only)</p> <p>12:30 - 12:40pm - metaphacts: Accelerate business decisions with a semantic layer for enterprise information architecture Speakers: Sebastian Schmidt, CEO, metaphacts</p>	
<p>12:10 pm – 1:10 pm BST</p>	<p>Executive Leadership Exchange (Invite Only): Exclusive Lunch & Analyst-led Roundtables</p> <p>Speakers: Joe O'Brien, VP, CIO Executive Programs TL, Forrester Stephane Roger, Executive Partner, CIO Executive Program, Forrester Ash Pal, VP, CIO Executive Partner, Forrester</p>	
<p>1:10 pm – 1:55 pm BST</p>	<p>Breakout Sessions</p>	
	<p>SECURITY</p>	<p>INNOVATION & EMERGING TECHNOLOGIES</p>
	<p>Cybersecurity Predictions 2025 Speakers: Paul McKay, Vice President, Principal Analyst, Forrester Madelein van der Hout, Senior Analyst, Forrester Enza Iannopollo, Principal Analyst, Forrester Tope Olufon, Sr Analyst, Forrester</p>	<p>Adopting (Gen)AI: Best Practices And Lessons Learned Speakers: Martha Bennett, VP, Principal Analyst, Forrester Ash Pal, VP, CIO Executive Partner, Forrester</p>
	<p>INNOVATION & EMERGING TECHNOLOGIES</p>	
	<p>How To Use Computer Vision Technology Across Industries Speakers: Indranil Bandyopadhyay, Principal Analyst, Forrester</p>	

Thursday, Oct 10

<p>2:00 pm – 2:30 pm BST</p>	<p>Case Study Sessions (In-Person Only)</p> <p>metaphacts: Automotive company transitions Enterprise Information Architecture away from documents and towards innovation and data-centricity Speakers: Sebastian Schmidt, CEO, metaphacts</p> <p>RedGate Software: Why Databases Should be a Boardroom Conversation Speakers: Tom Austin, VP Customer Success, RedGate Software Philippa Snare, Non-Executive Chair, Board member and Strategic Advisor, RedGate Software</p> <p>Templafy: Automated Document Creation for BDO Canada with Templafy Speakers: Christian Lund, Co-Founder, Templafy Paul Vetrone, Customer Success Principal and Area Lead, Templafy</p>							
<p>2:35 pm – 3:05 pm BST</p>	<p>Breakout Sessions</p> <table border="1" data-bbox="315 592 2199 903"> <tr> <td data-bbox="315 592 1256 651"> <p>LEADERSHIP & TALENT</p> </td> <td data-bbox="1256 592 2199 651"> <p>MODERN DEVELOPMENT & CO-CREATION</p> </td> </tr> <tr> <td data-bbox="315 651 1256 756"> <p>Scaling Digital, Data, And Analytics Maturity In An Agile Learning Organization Speakers: Frank Rydbirk, Chapter Lead for Data & Analytics, F. Hoffmann-La Roche AG Bernhard Schaffrik, Principal Analyst, Forrester</p> </td> <td data-bbox="1256 651 2199 756"> <p>Shaping The Best AppDev Partnerships In The Age Of GenAI Speakers: Jeffrey Rajamani, Senior Analyst, Forrester</p> </td> </tr> <tr> <td data-bbox="315 756 1256 903"> <p>TECHNOLOGY STRATEGY & EA</p> <p>Unlock High-Performance IT With A Modern Enterprise Architecture (EA) Practice Speakers: Stéphane Vanrechem, Senior Analyst, Forrester</p> </td> <td data-bbox="1256 756 2199 903"></td> </tr> </table>		<p>LEADERSHIP & TALENT</p>	<p>MODERN DEVELOPMENT & CO-CREATION</p>	<p>Scaling Digital, Data, And Analytics Maturity In An Agile Learning Organization Speakers: Frank Rydbirk, Chapter Lead for Data & Analytics, F. Hoffmann-La Roche AG Bernhard Schaffrik, Principal Analyst, Forrester</p>	<p>Shaping The Best AppDev Partnerships In The Age Of GenAI Speakers: Jeffrey Rajamani, Senior Analyst, Forrester</p>	<p>TECHNOLOGY STRATEGY & EA</p> <p>Unlock High-Performance IT With A Modern Enterprise Architecture (EA) Practice Speakers: Stéphane Vanrechem, Senior Analyst, Forrester</p>	
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<p>2:35 pm – 3:50 pm BST</p>	<p>Level-Up Workshop: Sustainability Roundtable: Practical Steps To Take To Drive Down Public Cloud CO2 Emissions</p> <p>Speakers: Stephanie Balaouras, VP, Group Director, Forrester Dario Maisto, Senior Analyst, Forrester</p>							
<p>3:05 pm – 3:45 pm BST</p>	<p>Marketplace & Coffee Break (In-Person Only)</p>							
<p>3:05 pm – 3:35 pm BST</p>	<p>Analyst-Led Roundtables</p> <p>Avoid Greenwashing Through Good Data Governance Speakers: Raluca Alexandru, Analyst, Forrester</p> <p>Connecting Your CX View (Journey Maps, Service Blueprints) To Your Tech Landscape Speakers: Martin Gill, VP, Research Director, Forrester</p>							

Thursday, Oct 10

3:05 pm – 3:35 pm BST	Executive Leadership Exchange (Invite Only) Exclusive Keynote Q&A With Forrester CEO George Colony & Vice President, Principal Analyst Martha Bennett Speakers: George Colony, CEO, Forrester Martha Bennett, VP, Principal Analyst, Forrester
3:45 pm – 4:15 pm BST	Keynote: Unleash Your Potential With High-Performance IT Speakers: Manuel Geitz, Principal Analyst, Forrester Damian Bunyan, CIO, Uniper SE
4:15 pm – 4:45 pm BST	Keynote: Predictions 2025 Speakers: Stephanie Balaouras, VP, Group Director, Forrester Enza Iannopollo, Principal Analyst, Forrester Paul McKay, Vice President, Principal Analyst, Forrester Raluca Alexandru, Analyst, Forrester Paul Miller, VP, Principal Analyst, Forrester
4:45 pm – 4:55 pm BST	Closing Remarks Speakers: Pascal Matzke, VP, Research Director, Forrester
4:55 pm – 6:30 pm BST	Reception
6:30 pm – 8:30 pm BST	Executive Leadership Exchange (Invite Only): Intercontinental Hotel SkyBar Reception

Friday, Oct 11

8:30 am – 9:30 am BST	General Breakfast
8:30 am – 9:30 am BST	Forrester Women's Leadership Program Breakfast & Panel Speakers: Raluca Alexandru, Analyst, Forrester Soniya Mahale, Senior Enterprise Architect AI & Innovation, Nationwide Building Society Sarah Haywood, CIO/CDO, Annick Maenhout, Head of IT Head of Enterprise Architecture Management, AG Insurance
9:30 am – 10:00 am BST	Keynote: Embrace Trust, Adaptivity, And Alignment For AI Success Speakers: Bernhard Schaffrik, Principal Analyst, Forrester Dan Bieler, Principal Analyst, Forrester
10:00 am – 10:30 am BST	Keynote: Forrester's 2024 Technology Strategy Impact Award Winners Speakers: Laura Koetzle, VP, Group Director, Forrester Mike Hewitt, Chief Technology Officer, Smart DCC Joanna Ostrowska-Szajnfeld, Managing Director, IT Strategy, Architecture and Governance, BNP Paribas Bank Polska

Friday, Oct 11

10:40 am – 11:20 am BST	Marketplace & Coffee Break (In-Person Only)									
10:40 am – 11:10 am BST	<p>Q&A Roundtables: Tech Award Winners (In-Person Only)</p> <p>Q&A With Forrester's 2024 Technology Strategy Impact Award Winner BNP Paribas Bank Polska Speakers: Joanna Ostrowska-Szajnfeld, Managing Director, IT Strategy, Architecture and Governance, BNP Paribas Bank Polska Dario Maisto, Senior Analyst, Forrester</p> <p>Q&A With Forrester's 2024 Technology Strategy Impact Award Winner Smart DCC Speakers: Mike Hewitt, Chief Technology Officer, Smart DCC Laura Koetzle, VP, Group Director, Forrester</p>									
10:40 am – 11:40 am BST	<p>Level-Up Workshop: Unlock High-Performance IT With A Modern Enterprise Architecture (EA) Practice (Laptops Required)</p> <p>Speakers: Stéphane Vanrechem, Senior Analyst, Forrester</p>									
11:20 am – 11:50 am BST	<p>Breakout Sessions</p> <table border="1" data-bbox="315 683 2199 1023"> <tr> <td data-bbox="315 683 1256 740">SECURITY</td> <td data-bbox="1256 683 2199 740">TECHNOLOGY STRATEGY & EA</td> </tr> <tr> <td data-bbox="315 740 1256 874"> <p>A Fun (Yes, Really) Crash Course In EU AI Act Compliance Speakers: Enza Iannopolo, Principal Analyst, Forrester Christophe Godfroid, Business Lead - Digital Platform for Customer Interactions, SWIFT</p> </td> <td data-bbox="1256 740 2199 874"> <p>Architecting Strategic Success Speakers: Manuel Geitz, Principal Analyst, Forrester Gareth Lewis, Senior Director Enterprise Architecture, Walgreens Boots Alliance Paul Boyns, Head of Technology Strategy & Architecture, John Lewis Simon Waine, Group CTO, Hiscox</p> </td> </tr> <tr> <td colspan="2" data-bbox="315 874 2199 932">INNOVATION & EMERGING TECHNOLOGIES</td> </tr> <tr> <td data-bbox="315 932 1256 1023"> <p>Making A Circular Economy Work Speakers: Paul Miller, VP, Principal Analyst, Forrester</p> </td> <td data-bbox="1256 932 2199 1023"></td> </tr> </table>		SECURITY	TECHNOLOGY STRATEGY & EA	<p>A Fun (Yes, Really) Crash Course In EU AI Act Compliance Speakers: Enza Iannopolo, Principal Analyst, Forrester Christophe Godfroid, Business Lead - Digital Platform for Customer Interactions, SWIFT</p>	<p>Architecting Strategic Success Speakers: Manuel Geitz, Principal Analyst, Forrester Gareth Lewis, Senior Director Enterprise Architecture, Walgreens Boots Alliance Paul Boyns, Head of Technology Strategy & Architecture, John Lewis Simon Waine, Group CTO, Hiscox</p>	INNOVATION & EMERGING TECHNOLOGIES		<p>Making A Circular Economy Work Speakers: Paul Miller, VP, Principal Analyst, Forrester</p>	
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<p>12:55 pm – 1:40 pm BST</p>	<p>Breakout Sessions</p> <table border="1"> <tr> <td data-bbox="315 247 1256 304"> <p>MODERN DEVELOPMENT & CO-CREATION</p> </td> <td data-bbox="1256 247 2199 304"> <p>TECHNOLOGY STRATEGY & EA</p> </td> </tr> <tr> <td data-bbox="315 304 1256 443"> <p>Panel: Will GenAI Kill Both Coding And Low-Code? Speakers: Diego Lo Giudice, VP, Principal Analyst, Forrester Quico Quartier, Tribe Lead DevEx, BNP Paribas Fortis Mark Burnett, Head of The Technology Innovation Group, G-Research Paul Kobylanski, Head of Citizen Development, Shell</p> </td> <td data-bbox="1256 304 2199 443"> <p>2024 Enterprise Architecture Award Speakers: Paul McKay, Vice President, Principal Analyst, Forrester Cajus Nitsch, Head of Enterprise Architecture Management, Dräxlmaier Group</p> </td> </tr> <tr> <td data-bbox="315 443 1256 501"> <p>INNOVATION & EMERGING TECHNOLOGIES</p> </td> <td data-bbox="1256 443 2199 501"></td> </tr> <tr> <td data-bbox="315 501 1256 614"> <p>How To Innovate With AI Speakers: Martha Bennett, VP, Principal Analyst, Forrester Paul Miller, VP, Principal Analyst, Forrester Bernhard Schaffrik, Principal Analyst, Forrester</p> </td> <td data-bbox="1256 501 2199 614"></td> </tr> </table>	<p>MODERN DEVELOPMENT & CO-CREATION</p>	<p>TECHNOLOGY STRATEGY & EA</p>	<p>Panel: Will GenAI Kill Both Coding And Low-Code? Speakers: Diego Lo Giudice, VP, Principal Analyst, Forrester Quico Quartier, Tribe Lead DevEx, BNP Paribas Fortis Mark Burnett, Head of The Technology Innovation Group, G-Research Paul Kobylanski, Head of Citizen Development, Shell</p>	<p>2024 Enterprise Architecture Award Speakers: Paul McKay, Vice President, Principal Analyst, Forrester Cajus Nitsch, Head of Enterprise Architecture Management, Dräxlmaier Group</p>	<p>INNOVATION & EMERGING TECHNOLOGIES</p>		<p>How To Innovate With AI Speakers: Martha Bennett, VP, Principal Analyst, Forrester Paul Miller, VP, Principal Analyst, Forrester Bernhard Schaffrik, Principal Analyst, Forrester</p>	
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<p>1:45 pm – 2:15 pm BST</p>	<p>Keynote: Staying Resilient In A Fluid Technology And Threat Landscape Speakers: Tope Olufon, Sr Analyst, Forrester</p>								
<p>2:15 pm – 2:45 pm BST</p>	<p>Keynote: AI, LowCode, And The End Of Software Development As We Know It. Speakers: Diego Lo Giudice, VP, Principal Analyst, Forrester</p>								
<p>2:45 pm – 2:50 pm BST</p>	<p>Closing Remarks Speakers: Pascal Matzke, VP, Research Director, Forrester</p>								