Forrester’s Technology Council is an exclusive network of peers, analysts, and advisors connecting you with the leading practices to accelerate business growth.

A dedicated advisor will help senior technology leaders focused on Development & Delivery, Enterprise Architecture, Infrastructure & Operations, Strategy & Innovation and Sourcing & Vendor Management apply insights from forward-looking research and best practices of an exclusive network of peers and analysts to navigate risk and accelerate their key initiatives.

**TOP MEMBER PRIORITIES**

The Technology Council aligns top priorities across roles to address challenges faced by leaders while also focusing on specific needs within individual roles. These priorities drive the agenda throughout 2020:

1. Drive digital transformation opportunities to advance business operations.
2. Optimize technology strategy development, agile financial planning, and budgeting to drive growth.
3. Master change management to navigate transformation challenges.
4. Drive innovation with the power of emerging tech.
5. Become insights-driven to succeed in today’s competitive landscape.

**KEY BENEFITS**

- It is structured to reflect the changing nature of the technology organization and hybrid roles that cross traditional functional boundaries.
- It provides broader access to content and reach among peers across technology leaders.
- It allows specialization and flexibility, with more interaction on key topics.

**LEADERSHIP EFFECTIVENESS**

- Lead change.
- Increase cross-functional influence.
- Improve team performance.
- Balancing strategic vs. tactical needs.

**TECHNOLOGY COHORTS**

- Development & Delivery (D&D)
- Enterprise Architecture (EA)
- Infrastructure & Operations (I&O)
- Strategy & Innovation (S&I)
- Sourcing & Vendor Management (SVM)

Senior-level technology leaders interested in forward-looking research insights, peer networking, and applying best practices to accelerate key initiatives, please contact Rachael Eizlini, Forrester’s Technology Global Council Director, directly at reizlini@forrester.com.
SAMPLE MEMBER LIST

The following organizations have one or more members in the Technology Council:

- Allied Irish Bank
- AARP
- Cambridge University Press
- Carestream Health
- Cigna
- EDF Energy
- ENGIE
- Exelon Corp.
- GEICO
- Hitachi America, Ltd.
- Humana, Inc.
- Marriott
- Mastercard
- Merck KGaA
- Nestlé
- Nissan North America
- Raytheon
- Tesco Bank
- U.S. Dept. of Transportation
- Whatabrands LLC
- YOOX Net-a-Porter Group

COUNCIL COHORTS

The Technology Council can support your unique challenges specific to your role and focus area within your organization. Members join one or two cohorts to customize the Council experience and connect you with the right network of analyst and peers.

EVENT HIGHLIGHTS

In addition to ongoing Advisor, peer and analyst calls, members are invited to join virtual and in-person Council events. All events will be virtual unless listed as “in-person” and events are subject to change.

COUNCIL CALLS

January 2020 – March 2020

- **Member Case Study:** Removing The Burden Of Legacy And Becoming A Platform Business
- **Council-Exclusive Webinar:** Evolving Your Digital Operating Platform
- **Group Discussion:** Becoming Insights Driven
- **S&I-Led Analyst How-To:** Building A Business Case For Emerging Technology Adoption
- **EA-Led Group Discussion:** EA Tools
- **D&D-Led Exclusive Webinar:** Modernizing The Core With Low-Code And Cloud

April 2020 – June 2020

- **Group Discussion:** Proactive Steps To Prepare For The Future Of Work
- **Group Discussion:** Approaches For Integrating Technology Innovation In The IT Strategy
- **EA-Led Fireside Chat:** Exploring Ways To Support New Business Models With Event Driven Architecture
- **SVM-Led Exclusive Webinar:** Why The RFP Is Dead, And A Modern Approach On Sourcing
- **I&O + D&D-Led Group Discussion:** Tactics For Navigating The Rocky Road To The Cloud

*Topics and timing of future virtual meetings are determined by our members’ priorities and published six months in advance.*

MEMBER MEETINGS

In-person, advisor-facilitated working sessions with peers and analysts. Plan now to attend the Technology Council’s most important events

Spring member meetings

- Cambridge, MA, April 2-3
- London, UK, June 3

Fall member meetings

- Chicago, IL, November

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**STRATEGY & INNOVATION**

- **Build an adaptive workforce to fuel the future of work.** We help you cultivate key workforce aptitudes that drive innovation effectiveness as ways of working rapidly evolve.
- **Create a customer-focused strategy to drive change.** We help you understand how to craft continuous technology strategies that are customer-led, insights-driven, fast, and connected to foster growth.

**ENTERPRISE ARCHITECTURE**

- **Shift your EA value proposition from “doing architecture” to “delivering value.”** We help you become a strategic advisor and evolve your discipline to reduce friction and enable collaboration and agility.
- **Build ecosystems with modern technologies and trusted data to enable rapid business change.** We work with you to build scalable technology and data architecture with emerging technologies.

**DEVELOPMENT & DELIVERY**

- **Accelerate and scale software delivery capabilities to continuously deliver value.** Learn new techniques to better partner with the business to plan, fund, staff, and measure software delivery.
- **Modernize tools and processes to support digital transformation.** We help you explore new ways to leverage Agile-plus-DevOps, low-code development, serverless, cloud, APIs, and more to modernize apps and enable software innovation.

**SOURCING & VENDOR MANAGEMENT**

- **Partner strategically to deliver technology capabilities that drive business success.** We help you understand leading practices for partner selection, negotiation, measurement, and governance to ensure productive and valuable relationships.
- **Govern vendor delivery effectively to protect your organization.** We help you explore new techniques for vendor governance that measure cost and value while proactively mitigating risks.

**INFRASTRUCTURE & OPERATIONS**

- **Enable value creation through automation, cloud, and emerging technology.** We help you explore new ways to adopt cloud services, cognitive technologies, and DevOps practices to drive more effective operations.
- **Create flexible IT governance to enable business strategy.** We help you grow your understanding of IT business/service management and delivery, scaled agile deployment, and strategies for engaging internal stakeholders to move from compliance to partnership.