Program Overview 2020

Forrester’s CIO Group is an exclusive network of peers, analysts, and advisors connecting you with the leading practices to accelerate business growth.

A dedicated advisor will help CIOs apply insights from forward-looking research and best practices of an exclusive network of peers and analysts to navigate risk and accelerate their key initiatives.

TOP MEMBER PRIORITIES
Our members’ priorities drive the CIO Group agenda throughout 2020:

1. **Push the limits of what technology makes possible.**

2. Design the next-generation IT organization.

3. Pay off the mountain of technical debt.

4. Stop chasing the latest paradigm shift with your data strategy.

5. Market IT as the enabler of corporate strategy.

KEY QUESTIONS

- How do you cope with the complexity of cloud integration, mobile apps, and predictive analytics? How do you manage investments to enable innovation while keeping operational costs down?

- What are the successful organizational models for data management? How are others implementing successful systems of insights and what lessons can we learn?

- How to distill the main principles of agility for broader consumption. What should be your role in the organization finding a new agile operating model?

- What are the new approaches that are needed to find and recruit talent? What steps should be followed to create an appealing corporate and IT brand?

+ **LEADERSHIP EFFECTIVENESS**

- Leading change effectively

- Increasing my cross-functional influence

- Improving employee experience and effectiveness of my team

- Balancing my strategic vs. tactical leadership

Senior-level technology executives interested in forward-looking research insights, peer networking, and applying best practices to accelerate key initiatives, please contact Linda Richardson, Forrester’s CIO Group Global Council Director, directly at lrichardson@forrester.com.
SAMPLE MEMBER LIST

The following organizations have one or more members in the CIO Group:

<table>
<thead>
<tr>
<th>Air China LTD</th>
<th>Hartford Fire Insurance Company</th>
<th>Oregon State Lottery</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australian Taxation Office</td>
<td>Johnsonville Sausage LLC</td>
<td>Powerex Corp</td>
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<tr>
<td>BAE Systems Inc.</td>
<td>ManTech International</td>
<td>Social Security Administration</td>
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<tr>
<td>BNP Paribas</td>
<td>Mastercard</td>
<td>Saskatchewan Gaming Corp.</td>
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<tr>
<td>Central Hudson Gas &amp; Electric</td>
<td>Molex</td>
<td>Sephora Asia</td>
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<tr>
<td>Government of Alberta</td>
<td>NASA</td>
<td>The Economist</td>
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<tr>
<td>Haier</td>
<td>Newport News Shipbuilding</td>
<td>Volvo</td>
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EVENT HIGHLIGHTS

In addition to ongoing Advisor, peer and analyst calls, members are invited to join Council Calls and in-person Member Meetings.

COUNCIL CALLS

**January 2020 – March 2020**

- **Member Case Study**: Removing The Burden Of Legacy And Becoming A Platform Business
- **Council-Exclusive Webinar**: Information Security Maturity Assessment Kickoff

**April 2020 – June 2020**

- **Council-Exclusive Webinar**: Information Security Maturity Assessment Results

*Topics and timing of future virtual meetings are determined by our members’ priorities and published six months in advance.*

MEMBER MEETINGS

In-person, advisor-facilitated working sessions with peers and analysts. Plan now to attend the CIO Group’s most important events.

Spring member meetings

- Canberra, February
- Washington, D.C., May
- Mumbai, May
- London, June

Fall member meetings

- Chicago, November